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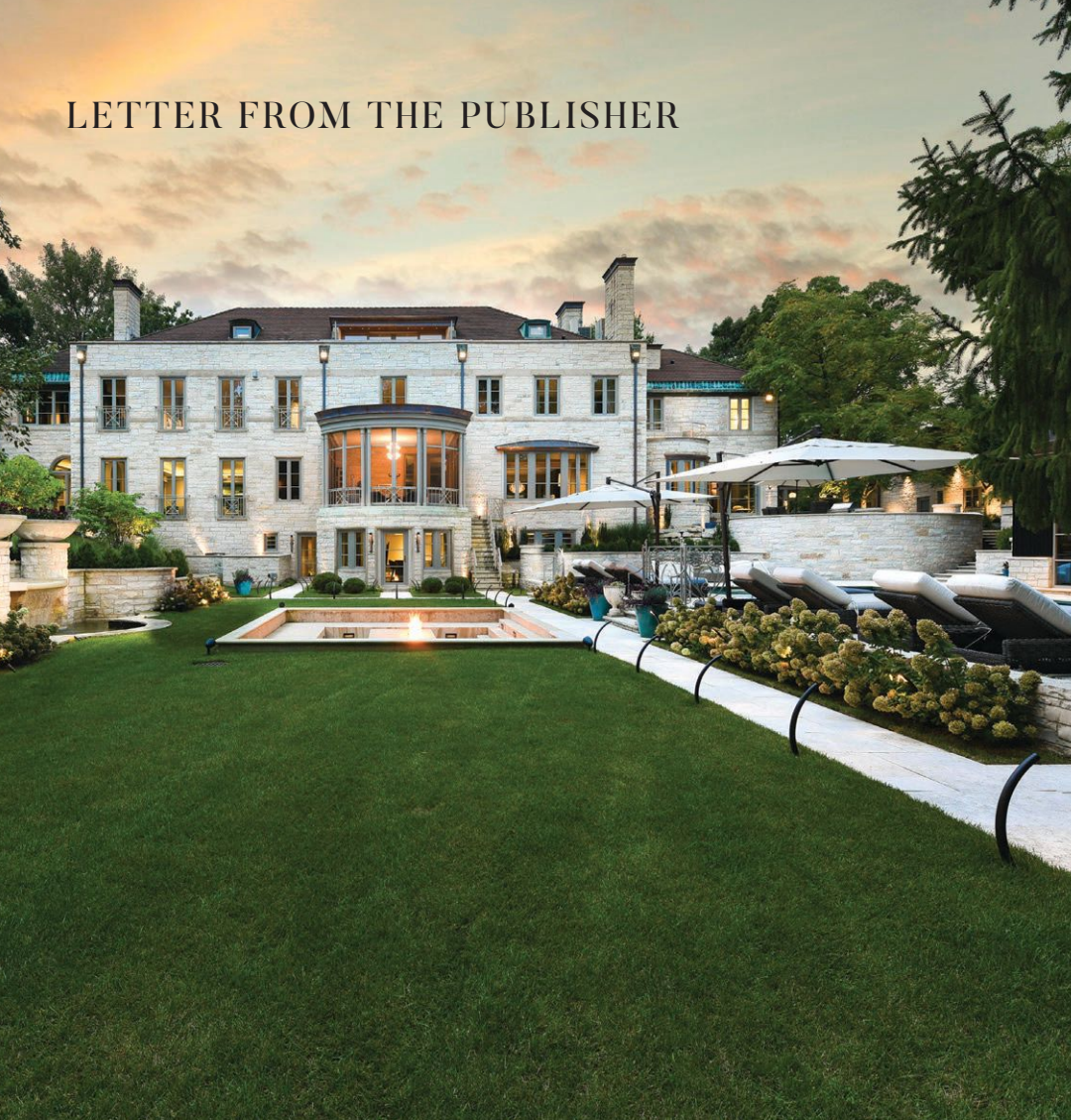


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## LETTER FROM THE PUBLISHER



The North Shore's real estate scene continues to sizzle with prize listings like this Glencoe treasure on Sheridan Road from Jameson Sotheby's International agents Jamic Ficco and Erica Goldman.

### MEMBER SPOTLIGHT

**Hairlab Chicago**  
"From hair restoration and replacement to a variety of scalp and haircare products, this is the North Shore's essential source for noninvasive solutions to hair loss and thinning hair." 281 N. Waukegan Road, Ste. 2, Northfield, [hairlabchicago.com](http://hairlabchicago.com)

# THE POWER OF CONNECTION

It's been 14 months since the world went sideways, but doesn't it feel like a lifetime ago? So much has changed, from the work-from-home revolution to the complete transformation of how we do business, socialize and live in our homes. Throughout it all, I've learned that, more than ever, communication and connection are key. Whether it's through Zoom calls with family or business associates, picking up the phone to chat with one of our valued partners instead of sending another email, or telling the stories of the city as it evolves and adapts to the circumstances—as we do every month here at NS—it's crucial that during challenging times we strive to make those connections every day.

In 2021, some of the most successful

connectors are in the realm of social media, and we're excited to present a nationwide look at 100 of the most influential and charismatic personalities in the field—as well as our annual Best of NS feature spotlighting some of the most iconic businesses on the North Shore. Some other truly impressive connectors spotlighted in this issue? The members of our annual Power Players special section, featuring the city's most influential movers and shakers across all industries, who have each proved themselves expert at turning a challenging year into an opportunity for personal and professional triumph. Bravo to them, and to valued partners like Hairlab Chicago, whose support helps us keep connecting to our readership every day. Enjoy the issue!



Handwritten signature of Tom Conradi.

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FROM TOP, PHOTOS: COURTESY OF JAMESON SOTHEBY'S INTERNATIONAL REALTY; BY KAMIL GALIMSKI



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There's nothing like a warm-weather stroll through the lush gardens that surround the picturesque Bahá'í House of Worship in Wilmette, a beloved alfresco destination ideal for socially distanced leisure time.

# THE AGE OF INFLUENCE



**W**hen I was little, the idea of being an astronaut or fireman when you grew up was every kid's dream. These days, your child is more likely to aim for social media star status as a YouTube sensation or a TikTok queen. You can hardly blame them: For those with the skills and the good fortune to build an audience, it's a path to fame, money and millions of fans hanging on your every post, and that's an incredibly powerful thing. One thing is certain: The age of the influencer is here to stay.

In this, our dedicated Best of NS Issue, we

take a look at the social media icons across the nation and around the world who have viewers of the various platforms—whether Snapchat or YouTube or TikTok—eating out of the palm of their hands. At the same time, we discover the best of the North Shore, businesses that are setting the standard across the gamut of industries. From home stars like Shake Guys and Sarah Dippold Design to beauty and wellness institutions like Egea Spa and FreshSkin Medical Spa & Wellness Center, these North Shore stalwarts are making the area an even more incredible place to live—and in this day and age, that may be the most influential thing of all.

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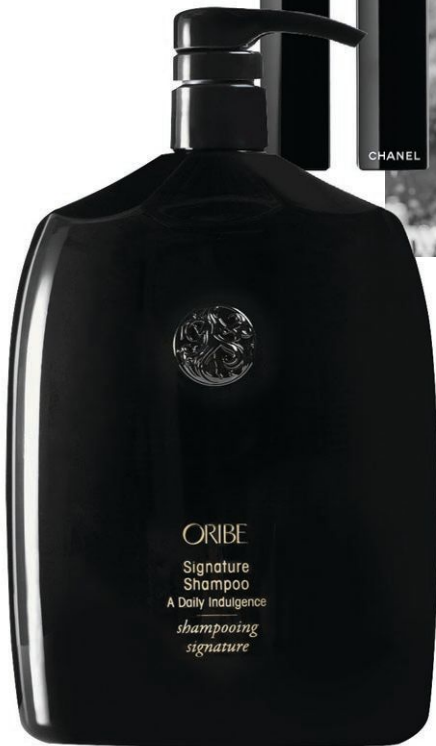
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Products, clockwise from left: Prada hat, prada.com; Chanel Longwear Intense cream eyeliner, orchardmile.com; Skims Fits Everybody triangle bralette, net-a-porter.com; La Perla shorts, orchardmile.com; ring light, amazon.com; Alexander McQueen ring, alexandermcqueen.com; Oribe Hair Care signature shampoo, sephora.com; Chanel liquid eyeliner, orchardmile.com.



Dixie D'Amelio wearing Prada



# SHOP THE LOOK

“Say goodbye to bright florals and hello to midriff-baring, unapologetically dark hues this season.”

—FAYE POWER VANDE VREDE, FASHION DIRECTOR OF CUSTOM PUBLISHING AND BRANDED CONTENT, @MODERNLUXURY; @FAYEVANDEVREDE

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Artist ThankYouX challenges our divisions of art in his use of NFTs, blending the physical and the digital.

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The 2021 Cadillac Escalade cements its status as one of the most exciting SUVs on the market.

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CLOCKWISE FROM TOP LEFT: PHOTOS: BY HOLGER WENIG/COURTESY OF NOMOS GLASHÜTTE; COURTESY OF DIPTYQUE; BY THERESA WEY

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Parisian interior designer and architect Pierre Yovanovitch has created many custom pieces over the years but hasn't launched a full-on collection—until now.

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In the lakeside town of Sheboygan, Wis., the world-renowned John Michael Kohler Arts Center unveils a stunning new museum: the Art Preserve.



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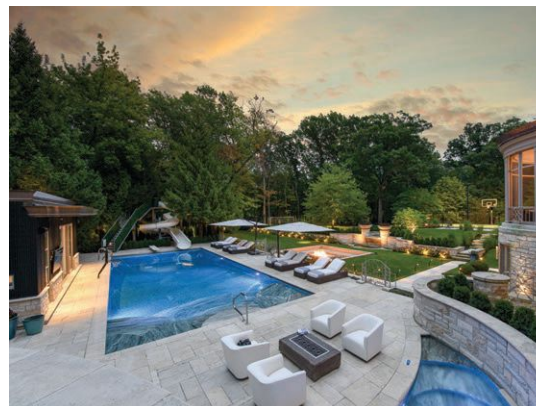
### Weekender

With a lineup of exclusive restaurants and bars, a poolside playground and well-appointed suites and penthouses, the Virgin Hotels Las Vegas has arrived.

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From California to Chicago, New York and beyond, Pendry's blend of warm, personalized service and bold design is redefining luxury travel today.



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### LAST LOOK

The new general manager of the iconic Deer Path Inn is aiming to make every guest's stay spectacularly unique.



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### Social Butterflies

Dubbed “the first family of TikTok” as their collective social media profiles reach record-busting heights, the D’Amelio clan has their feet somewhat surprisingly planted on the ground. The enigmatic secret to their explosive success just might be what helps them survive the perils of sudden fame.

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### Best of NS

From home design to boutiques that shine, these businesses are raising the bar on the North Shore and beyond.

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### The Social Matrix

From TikTok to YouTube, these social media influencers are trending and informing our cultural zeitgeist IRL. Here are Modern Luxury’s Top 100 Content Creators of 2021.



### ON THE COVER

The stunning new Art Preserve at the John Michael Kohler Arts Center in Sheboygan, Wis., photographed by Rich Maciejewski

PHOTO BY MARK SQUIRES



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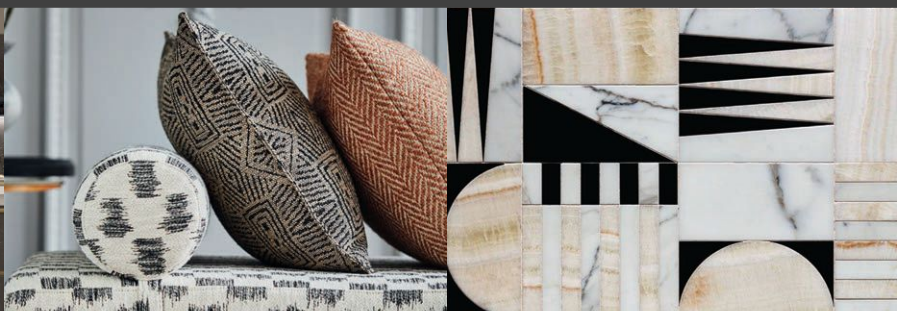
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Clockwise from top:  
Gucci Beloved GG  
Marmont small chain  
shoulder bag, Beloved  
1955 Horsebit shoulder  
bag and Beloved Dionysus  
shoulder bag, [gucci.com](http://gucci.com).

### BELOVED BEAUTIES

With the flood of fashion news coming from Gucci and the house's milestone 100th anniversary, it makes perfect sense the luxury brand would revisit the archives for inspiration. Designer Alessandro Michele traveled through decades and eras to reinvent Gucci's adored classics for the Beloved collection. A quick stop in 2015 for the Dionysus bag (the first from his debut women's collection), a dabble with the infamous Horsebit of 1955 and a reimagining of the Jackie from 1961 are all done in colors evocative of the most enviable of precious gems. The result is a veritable style feast for the eyes and, of course, your look. Dig in.

BY JAMES AGUIAR // PHOTOGRAPHED BY HELENA PALAZZI

# JUNE JUBILEE

Here's what should be on your to-do list this month.

BY ANTONIA DEPACE



**▲ STAY** It's hard to believe that it's been a whopping 92 years since Lake Forest saw a new hotel opening, but not to worry—The Forester Hotel aims to make up for lost time in a serious way. The Hyatt Place-branded, 156-room property's aesthetic takes inspiration from the city's motto, "Naturae et Scientiae Amor" (Love of Science and Nature), translating into artwork inspired by natural fractals; meeting rooms named after native plants and flowers; and even the front desk, which is constructed of a single gorgeous white oak tree trunk. One major amenity not to miss? New restaurant Oaken Bistro + Bar, a Janko Hospitality space helmed by executive chef Kristen Burman which focuses on local ingredients and menus that change with the seasons (think Great Lakes trout over white corn polenta and gnocchi doused in a Parmesan jus). 200 N. Field Drive, Lake Forest, [theforesterhotel.com](http://theforesterhotel.com)

**▲ SEE** View art safely thanks to The Block Museum's newest outdoor exhibition, *Behold, Be Held*. Expect large-scale reproductions of works from the museum's collection on the facade of the museum, as well as the neighboring Ethel M. Barber Theater and at the Youth & Opportunity United Evanston building, as the institution highlights the importance of art for portraying feelings and experiences. Think black-and-white photographs by Rosalie Favell, linoleum cuts from Margaret Burroughs and color lithographs by Romare Bearden. *Through* Aug. 22, 40 Arts Circle Drive, Evanston, [blockmuseum.northwestern.edu](http://blockmuseum.northwestern.edu)



**◀ RELAX** After the year we've all had, it's safe to say that relaxing and strengthening our mental health is key. With this in mind, head to the Chicago Botanic Garden June 5 and Aug. 15 for a morning of Japanese forest bathing (otherwise known as *shinrin-yoku*) with certified nature and forest therapy guide Sally Peterson. Immerse yourself in the gardens and connect with nature through mindful activities during a gentle walk. End the excursion with a grounding tea ceremony. 1000 Lake Cook Road, Glencoe, [chicagobotanic.org](http://chicagobotanic.org)

CLOCKWISE FROM TOP: PHOTOS COURTESY OF: THE FORESTER HOTEL; CHICAGO BOTANIC GARDEN; MILTON ROGOVIN (AMERICAN, 1909-2001), "GIRL WITH HEARING," FROM THE SERIES EAST SIDE, BUFFALO, N.Y. (1966-68, GELATIN SILVER PRINT), ORIGINAL SIZE: 7 1/2 INCHES BY 6 3/4 INCHES, THE BLOCK MUSEUM OF ART, THE RICHARD FLORESHEM ART FUND PURCHASE, 2000.35.16. COPYRIGHT ESTATE OF THE ARTIST.





➤ **WEAR** Jeune Otte owners Heiji Choy Black and Elise Bergman didn't let the effects of COVID-19 stop them. In fact, they hit the ground running by expanding their tween-age fashion brand to womenswear at the end of 2020. "During the pandemic, Elise and I were finding that we weren't really seeing the kind of womenswear lines and clothing that we wanted to wear. Neither of us are sweatpants people, and yet we realized that comfort was a priority," says Black. "We wanted to create easy, luxurious and comfortable clothes that you could slip on and enjoy wearing all day, that would also look put-together on screen." The capsule became so popular—the Newman jacket, India maxidress and velvet Lou pants are favorites—that the dynamic duo plans on releasing a second women's collection this spring. Much like their tween line, most of the clothes are made with sustainability in mind—perfect for shedding or layering depending on the season. [jeuneotte.com](http://jeuneotte.com)



◀ **SEE** The Illinois Holocaust Museum & Education Center focuses its temporary exhibits on the Holocaust stories that aren't as well known, as well as issues of social justice that draw parallels to the learnings. July 18 through Sept. 5, see *Shanghai: Safe Haven During the Holocaust* to learn more about the often overlooked story of Jewish refugees fleeing Nazi-occupied Europe to the city. Expect 22 large-scale photographs by American Jewish photographer Arthur Rothstein, and artifacts from Holocaust survivors who immigrated to Chicago—each is accompanied by short biographies. 9603 Woods Drive, Skokie, [ilholocaustmuseum.org](http://ilholocaustmuseum.org)

From top: A lace maxidress from Jeune Otte's spring womenswear line; Arthur Rothstein, "Two Refugees and 'V' Sign," Hongkew, Shanghai, China (April 1946). Opposite page, clockwise from top: The lobby at The Forester Hotel; forest bathing in the Chicago Botanic Garden; Milton Rogovin, "Girl with Earring" (1961-62, gelatin silver print).



From top: Fendi white FF Vertigo shirt, white FF Vertigo knit, blue bathing suit, blue FF Vertigo bucket hat, blue FF Vertigo socks, blue FF Vertigo Fendi Flow sneaker and FF Vertigo Fendi Flow tote bag, fendi.com; artist Sarah Coleman amid a kaleidoscope of Fendi FF logos.

## GOLD STANDARD

Prada continues to take the lead in sustainability with its latest launch of organic denim. The organic washed denim is fully Global Organic Textile Standard certified, farmed with low environmental impact, and free of pesticides and fertilizer. Setting the gold standard in environmentally friendly fashion, Prada's organic denim is dyed using the Acquisave system, a process that significantly reduces water consumption. This line of denim allows Prada loyalists to further their commitment to putting the environment first while stepping out in style and confidence. —FV

Prada romper, prada.com



## RETRO REVIVAL

As summer approaches, all eyes are going psychedelic with the launch of the Fendi FF Vertigo collection. Partnering with New York-based visual artist Sarah Coleman, the house once again transforms the ordinary into the extraordinary through her fanciful artistic lens. This second collaboration between Coleman and Silvia Venturini Fendi, accessories and menswear artistic director, features the iconic FF logo pattern in a bold, new, mind-altering shape inspired by the visually dynamic culture of the 1970s. The collection offers all the delight of a past era reshaped for the present—just in time for summer fun to begin. —Faye Power Vande Vrede



Loro Piana Sesia Kummel Lp dyed bag, loropiana.com



## THE ITALIAN WAY

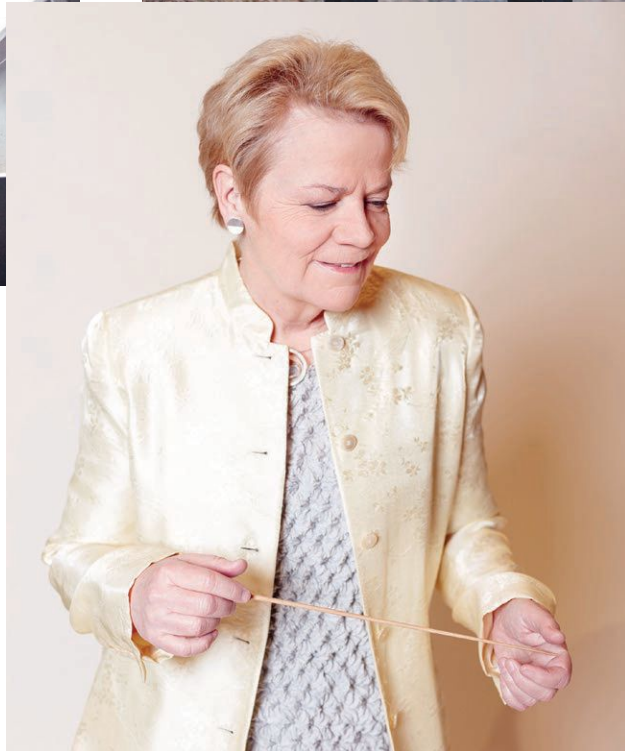
The search for the perfect handbag has ended. Soft, effortlessly chic and uniquely feminine, Loro Piana's new Sesia bag is destined to be your go-to. Known for supple, lush fabrics and timeless Italian style, the brand expands its luxury accessories line with an artfully designed handbag that takes high-quality craftsmanship and artistry to a new level of elegance and sophistication. Shaped in harmoniously curved lines and available in an array of sumptuously rich earth tones, the Sesia bag is aptly named for the breathtaking valley that's home to Loro Piana's headquarters. With the touch and temperament of the Italian countryside, the Sesia bag is the very definition of grace and beauty. —FV

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Clockwise from top: Miró Quartet performs an American-themed program, along with pieces by Kevin Puts and George Walker, September 14; Ani DiFranco shares a bill with the Indigo Girls September 10; the Zukerman Trio performs July 28; Andrew Bird performs September 24; Cynthia Erivo, one of nine Chicago Symphony Orchestra soloists, takes the stage July 18; Alan Cumming and Ari Shapiro join forces for *Och & Oy! A Considered Cabaret* July 20; pianist Garrick Ohlsson plays July 1, 5, 7 and 12; new Ravinia Festival chief conductor and curator Marin Alsop.



CLOCKWISE FROM TOP: PHOTOS: BY MICHAEL THAD CARTER; BY DAYMON GARDNER; COURTESY OF RAVINIA FESTIVAL; BY SCHMELLING; BY TERRELL MULLIN; COURTESY OF RAVINIA FESTIVAL; BY DARIO ACOSTA; BY THERESA WEY

The iconic lawn at Ravinia, where guests can once again gather to enjoy performances throughout the festival season.



# RAVINIA RETURNS

The beloved outdoor music festival is back for its 85th year, and with some serious changes. Here's what you need to know.

BY ANTONIA DEPACE

**N**orth America's oldest music festival, Ravinia Festival, is back after a one-year hiatus due to the pandemic. Taking place between July 1 and Sept. 26, this year's celebrations mark the 85th anniversary of the event located in Ravinia Park—and new President and CEO Jeffrey P. Hayden has the musical performances to match. Expect renowned pianist Garrick Ohlsson to open the festival for "Celebrating Chicago Weekend," followed by a 90-minute performance by Ravinia's Steans Music Institute (RSMI) faculty July 2. Throughout the rest of the festival dates, the likes of the Chicago Jazz Orchestra Sextet, Lincoln Trio, and the violinist Miriam Fried and more will perform.

Continuing tradition, the Chicago Symphony Orchestra will also perform 15 programs during the festival, led by new Ravinia Festival chief conductor and curator Marin Alsop as well as seven guest conductors. "In my programs with the marvelous Chicago Symphony Orchestra, I have combined masterpieces everyone knows and loves with music by a diverse range of composers and soloists," Alsop says. "The opportunity to bring this great talent to [audiences] is a joy and privilege." Keeping safety protocols in mind, attendees can expect a reduced capacity for audiences, as well as distanced seating in the Pavilion; reservation requirements for the South Lawn; and first-come, first-served seating on the North Lawn. [ravinia.org](http://ravinia.org) ◉

## PERFORMANCE HIGHLIGHTS

*Tickets will be available in two phases:*

*Concerts taking place between July 1 and Aug. 15; tickets available June 16*

*Concerts taking place after Aug. 15; tickets available July 21*

*See [ravinia.org](http://ravinia.org) for complete schedule.*

**July 1:** Garrick Ohlsson performs solo piano works by Brahms

**July 2:** Chamber music showcase featuring RSMI faculty

**July 7-15:** The Chicago Symphony Orchestra led by Marin Alsop

**July 8:** Vladimir Feltsman performs solo piano music by Beethoven and Schubert

**July 18:** The Ravinia Women's Board's annual Gala Benefit Evening

**July 20:** Alan Cumming and Ari Shapiro tell stories through song in *Och & Oy! A Considered Cabaret*

**July 28:** Zukerman Trio

**Aug. 5:** Mezzo-soprano Michelle DeYoung performs poetry and song with pianist Kevin Murphy and reader J. Nicole Brooks

**Aug. 10:** Judy Collins and Madeleine Peyroux

**Aug. 21, 22:** The Beach Boys

**Aug. 27, 28:** Train

**Aug. 31:** Bass-baritone Davóne Tines with pianist Adam Nielsen

**Sept. 7:** Pianist Lara Downes, violinist Rachel Barton Pine and cellist Ifetayo Ali-Landing perform *Rising Sun: Migration and Renaissance*

**Sept. 9:** Nexus Chamber Music with soprano Kristina Bachrach and composer Augusta Read Thomas

**Sept. 14:** Miró Quartet

**Sept. 19:** Ziggy Marley performs *A Celebration of Bob Marley*

**Sept. 21:** Lincoln Trio

# URBAN LEGEND

Steal a peek at what's to come for street style this season.

BY FAYE POWER VANDE VREDE

Products, clockwise from far left: Givenchy crossbody bag, givenchy.com; Chantecaille anti-fatigue corrector pen, chantecaille.com; Breitling Emergency Night Mission watch, breitling.com; Escentric Molecules Escentric 03 vetiveryl acetate, Mexican lime and ginger perfume, net-a-porter.com; Louis Vuitton printed pouch, louisvuitton.com; Stella McCartney Cuoio and black boots, orchardmile.com; Versace camouflaje buckle backpack, versace.com.



Burberry pre-fall 2021



Balenciaga winter 2021



PHOTOS COURTESY OF BRANDS



Sacai pre-fall 2021

Products, clockwise from above: Versace camouflage crossbody buckle bag, [versace.com](http://versace.com); Louis Vuitton printed scarf, [louisvuitton.com](http://louisvuitton.com); Nike Zoom double stack nubuck-trimmed mesh and leather sneaker, [net-a-porter.com](http://net-a-porter.com); Dolce & Gabbana leather tote bag, [dolcegabbana.com](http://dolcegabbana.com); Glossier Skywash liquid-to-powder eye shadow, [glossier.com](http://glossier.com); Reese Cooper camouflage brushed cotton canvas jacket, [saks.com](http://saks.com); Alexander McQueen skull tag necklace, [alexandermcqueen.com](http://alexandermcqueen.com); MM6 knitted embroidered logo hat, [maisonmargiela.com](http://maisonmargiela.com).



LOUIS VUITTON



Clockwise from far left: Dior bottle holder and bottle in aluminium Dior Oblique motif; three looks from the capsule collection have you covered head to toe; Dior Oblique blue lenses with neoprene strap and Christian Dior inscription; Dior Paradise espadrilles in beige and white Dior Oblique motif.



# ENDLESS SUMMER

Dior releases a capsule collection worthy of sun-fueled days at the beach.

BY JAMES AGUIAR



Kim Jones' collaboration with American artist Kenny Scharf for Dior's (dior.com) pre-fall 2021 collection was so successful, why not expand on it? Meet the beachwear capsule collection that just might change the way you dress while you soak up the sun. With a mix of vintage, sportswear and fashion references, the pieces lean into the '60s and '70s, updating the infamous eras with new materials and graphic prints that scream summer. With everything from towels and water bottles to tracksuits, T-shirts and bathrobes—and even the iconic Saddle bag—you'll have everything you need to chill in style. Although this collection looks to the gents, we recommend the ladies take a dip as well.

PHOTOS COURTESY OF BRAND







SkinCeuticals physical matte UV Defense SPF 50, skinceuticals.com



# BLOCK PARTY

After a long, hard winter, we have all earned our moment in the sun this summer. Armed with this arsenal of sun protection warriors in a full-spectrum range of textures and finishes, you can comfortably catch some rays—and still keep sun damage at bay. *BY PHEBE WAHL*

MODEL PHOTO BY BEN SCOTT/UNSPLASH; PRODUCT PHOTOS COURTESY OF BRANDS

Kate Somerville Daily Deflector  
mineral sunscreen, katesomerville.com



Hampton Sun mineral  
anti-aging SPF 30 lotion,  
hamptonsuncare.com



Tatcha Silken Pore  
Perfecting sunscreen,  
tatcha.com



Odacité Sun  
Guardian SPF  
30, odacite.com



Rita Hazan Lock +  
Block protective spray,  
ritahazan.com



Before he was ThankYouX, he was simply Ryan Wilson, a kid living in a California suburb who'd sneak out and tag walls with graffiti.

"My mom would see what I was drawing [at home]," he says, "and immediately know it was me."

Known for his geometric cube paintings and large-scale abstract work, ThankYouX ([thankyoux.com](http://thankyoux.com)) has risen to the top of the buzzy NFT space with a style that blends the physical realm of paint with digital construction—but before he was disrupting the status quo, he was a part of it.

Wilson started his artistic career in the corporate world,

## HOW THANKYOUX REIMAGINED FINE ART FOR THE DIGITAL AGE

Artist ThankYouX challenges our divisions of art in his use of NFTs, blending the physical and the digital.

BY MARIA GRACIA SANTILLANA

working as a graphic artist and art director by day while gaining fame for his Andy Warhol tribute graffiti by night.

"Instead of copying his style, I just started copying almost, like, his brain," Wilson says. Repeating Warhol's face across the city, he would go out in the middle of the night and paint colorful tags of the '60s pop artist. Leaning on Warhol's bright colors, he meshed them with the "New York graffiti vibe." He'd sign each piece with an anonymous "Thank You, X."

"I was obsessed! It got to the point where I was going out every night," he says. "You couldn't be in

L.A. without seeing my art.”

Local art blogs covered his work, and with no proper tag, Instagram or website, he was referred to as “ThankYouX.”

“The best nicknames are the ones you don’t come up with yourself,” he says.

The artist thrived in relative anonymity, still working his corporate job. As the ThankYouX moniker became more recognizable across the art world, he shifted from street art to large-scale murals. It was then that he started his signature cubes. Painted in bright colors, the geometric patterns played with negative space and took over walls across L.A. Still, he wanted more.

“I didn’t want to be pigeonholed as one artist who just makes stencils,” he says, “or be caught into a fad of street art.”

Transitioning into more abstract paintings, ThankYouX entered the world of fine art. He counts music headliners like Paul McCartney and Zedd as collectors. With showings in galleries across New York and L.A., he quickly became an established name.

Technology was another passion, and the artist was constantly trying to incorporate the art and tech world together. To him, the intersection was an opportunity for collaboration.

“I’m always pushing myself to never be comfortable,” he says. “I always consider [people in the tech industry] to be artists as well because they are creating something from nothing.”

With limited knowledge of code, his incorporation of the two remained in the VR space.

“The closest I came to that was virtual reality, working in and designing 360-degree spaces,” he says, “but it never went the distance I wanted it to.”

By September 2020, the NFT community was still relatively

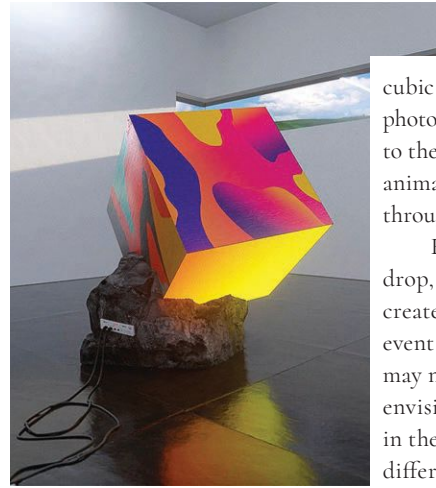
small. ThankYouX’s friends started sending him works by some of the earliest NFT pioneers, most notably DJ-producer 3LAU. NFTs, or nonfungible tokens, allow artists to mint works through blockchain technology, which can certify digital ownership.

The aha! moment came when he met “the godfather himself.” After connecting on Instagram, 3LAU contacted ThankYouX looking to buy one of his artworks. More than flattered, ThankYouX wanted to talk about NFTs.

“You could tell he was excited because not a lot of people were doing it around him,” he says, noting the lack of musicians in the NFT space. “We were both talking about a new shiny object.”

His passion only grew, but as with his previous medium shifts, succeeding in the NFT space was not a given.

Partnering with photographer J.N. Silva, ThankYouX saw an opportunity to bring a new perspective to the NFT world, incorporating the chaos of street



art and street photography. With the rise of the digital economy and work-for-hire contracts for digital artists, ThankYouX wanted to challenge the line between physical and digital, to explore the fine art and street art divide.

“I’ve always been an advocate for the term ‘art,’” he says. “What if we, as two people who don’t belong in this space according to what’s in the market right now, come together to make something?”

The result was “Thank You Miami” and “Thank You New York,” pieces that blended ThankYouX’s

cubic pattern with Silva’s photography. Each is an homage to their respective cities featuring animated cubes that bounce through each city’s iconography.

For his latest and first solo drop, *Convergence*, ThankYouX created a virtual museum and event space. While the technology may not quite be there yet, he envisions the space being used in the future as a gallery, where different artists can display their works, allowing collectors to move freely in the space.

ThankYouX took this collection to fully explore the integration of physical and digital art. The five auction pieces in his newest drop featured both canvases with integrated NFTs. Embedded at the bottom left corner of each canvas, an Infinity Objects screen displays a rotating cube painted with designs made in physical paintings. The result is both digital and physical art, a marriage of ThankYouX’s limitless passions.

The open edition collection takes this marriage more literally. It features a rock with a plug that powers a rotating cube inside the *Convergence* museum. Each panel of the cube was painted physically before being rendered into the digital cube.

From the art itself to the structure of the release, *Convergence* aims to redefine what fine art can be in the digital world. Pieces don’t have to be one or the other. They can be both.

His favorite piece to date, *Convergence* represents his future.

“I can push the needle forward,” he says. “It’s the first time I’ve gotten to marry my art to technology in a way that truly just explains who I am.”

While his solo drop showed what his aesthetic “was going to be,” he still considers all his artworks to be collaborations with his collectors, because in his own words, “paintings aren’t complete until they’re hung in their final destination.” ◊



A new face on the national food scene, Jake Cohen got his start cooking at fabled New York restaurants like Daniel and ABC Kitchen.



# STEAK OUT

Jake Cohen, author of the new cookbook *Jew-ish: Reinvented Recipes from a Modern Mensch*, shares his Shabbat-worthy take on grilled flank steak.

BY KRISTIN DETTERLINE

“I love working on vacation. Well, not working, per se, but still chained to the kitchen. Every year in August, we try to get away from the disgustingly sweaty city as often as we can, and spend as much time as possible with my husband Alex’s family in northern Connecticut, where his brother and sister-in-law rent a house. And while you’d think I’d want to just relax by the pool and eat hot dogs with abandon (don’t worry, plenty of that is done), I find myself spending most of my days cooking and baking. I kid you not, I even pack up half my pantry to bring with me to ensure I have all my favorite essentials in this foreign kitchen.”

“One fateful summer Friday, my heart was set on a grill-out Shabbat. The challah dough was proofing poolside while I ventured to the local farm stand for a bounty of flowering squash, plump eggplant, almost-fluorescent vibrant peppers and a giant flank steak. Naturally, I raided my traveling pantry to get these

PHOTO BY MATT TAYLOR-GROSS

## HARISSA-MARINATED GRILLED FLANK STEAK AND SUMMER VEGETABLES

Serves 4 to 6

Prep time: 20 minutes, plus 4 hours  
marinating time

Cook time: 25 minutes

### INGREDIENTS

¼ cup harissa

¼ cup extra-virgin olive oil

¼ cup packed light brown sugar

Grated zest and juice of 1 orange

1 Tbsp. kosher salt

1 (2-lb.) flank steak

3 small zucchini, halved lengthwise

2 red bell peppers, quartered

1 medium eggplant, cut into 1-inch-thick slices

1 medium red onion, cut into wedges

Flaky sea salt, for garnish

### DIRECTIONS

1. In a large bowl, whisk together the harissa, olive oil, brown sugar, orange zest, orange juice and kosher salt until smooth.

2. Add the steak, zucchini, bell peppers, eggplant and onion, and toss to coat. Cover and refrigerate for at least 4 hours or preferably overnight to marinate.

3. When the steak and vegetables have marinated, heat a grill to medium-high.

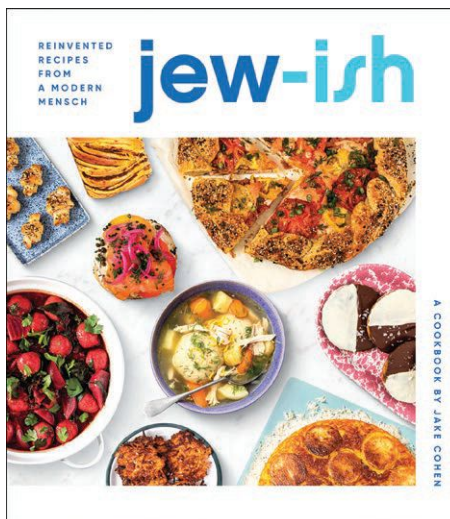
4. Remove the steak and vegetables from the marinade and pat dry with paper towels. Grill the vegetables, concentrating them to two-thirds of the grill's surface and turning them as needed, until lightly charred and tender, 8 to 10 minutes. As the vegetables are finished, transfer them to a platter and tent with aluminum foil to keep warm.

5. Meanwhile, grill the steak on the empty portion of the grill, flipping it once, until golden brown and a thermometer inserted into the center reads 125 F (for medium-rare), 5 to 6 minutes per side. Transfer the steak to a cutting board and let rest for 10 minutes, then slice it across the grain (perpendicular to the fibers you'll see running through the steak) and place it over the grilled vegetables. Garnish with flaky sea salt, then serve.

Jew-ish: A Cookbook: Reinvented Recipes from a Modern Mensch, *Houghton Mifflin Harcourt*, [wakeandjake.com](http://wakeandjake.com)



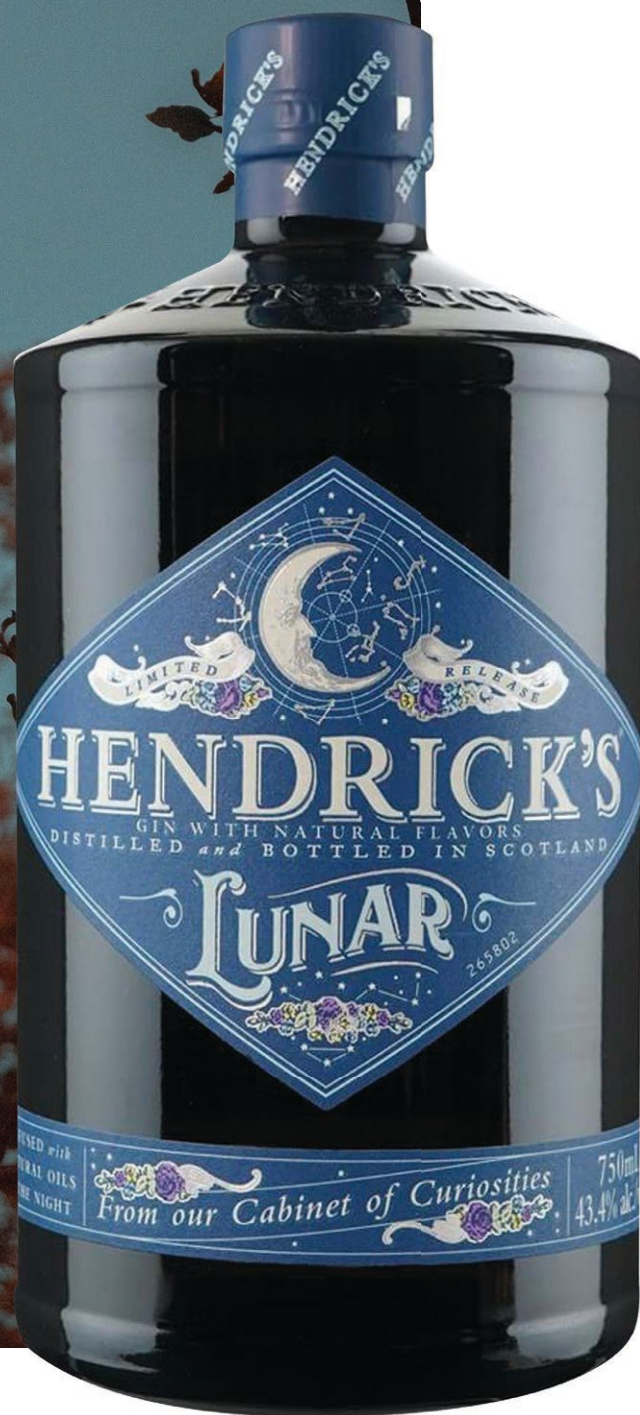
beauties all dressed for the Sabbath grill. Equal parts smoky North African harissa, olive oil and brown sugar are met with a heavy dash of salt and the zest and juice of an orange for a simple marinade that gives a little sugar and spice to anything it touches. Think of this recipe as a blueprint for the marinade, so let me answer some hypothetical FAQs. Yes, you can swap in your favorite cut of steak and mix and match the vegetables! Yes, it will work with chicken! No, you should not use less than 1 tablespoon salt! Yes, you should double the marinade if you're cooking 4 pounds of steak! Yes, you can even use this marinade if you're skipping the grill entirely to roast the vegetables in the oven and cook the steak on the stove instead!" ◊



# MOON DANCE

Hendrick's Gin unveils the limited-edition release of Lunar from legendary master distiller Lesley Gracie.

BY MICHAEL MCCARTHY





When ideas come in a moonlit garden, it's best to act on them. Such was the case for the birth of Hendrick's Lunar (hendricksgin.com), originating in the mind of the brand's iconic master distiller, Lesley Gracie. "It was one of those calm, peaceful nights," begins Gracie, a petite genius who's a chemist by trade. "I'm very lucky where I live—near the Hendrick's Gin Palace in Girvan, [Scotland]—as my garden backs onto fields and hills. We're in a dark-sky park, so there's no light pollution."

Gracie says she sat among her flower beds, a gin and tonic in hand, enjoying the night fall and watching the moon climb the sky. "As I was sitting there, the priority of my senses changed," she says. "As my sense of sight started to fade with the light, my sense of smell started to heighten. I was sitting next to these flowers thinking, 'Wow, the aroma from them is suddenly very strong.' The aromas seemed different [from] how they smell during the day. At night, they seemed to

have a really warm aroma with a subtle spice. That set me thinking about what we could do with night-scented flowers. I'm a bit of a geek when it comes to flowers anyway, but I was really trying to capture that sensorial change when you transition from day to night."

The foundation of the new release is based on Hendrick's light and complex house style, which includes 11 botanicals and its signature rose and cucumber finish. Gracie created this taste for the brand's launch more than 20 years ago, after a challenge from Charlie Gordon, the late CEO of Scotland's William Grant & Sons. He wanted something extraordinarily different, and Gracie delivered. The gin enjoys a rabid cult following. The genius behind Lunar is Gracie's ability to maintain what fans of the brand adore while adding her new twists: She top-layered the new release with deeper floral notes and a subtle, earthy tone. There are "night-scented flowers and some deep, warm spice elements," says Gracie. "But it's not about any one botanical sticking out; it's how they round together in harmony and

balance to create the sensation of sitting in the garden as the moon comes up and the sky darkens."

I ask Gracie if, during her time in the brand's so-called Gin Palace in Scotland, she ever considers how and where her creations get consumed. "I tend to think about how I'd enjoy it and what occasion it would suit me," she says. "As long as you're sitting somewhere nice and comfy with a glass in your hand surrounded by some people you love—be that friends or family—you're fine." The full moon will occur on the 24th day this month. It's the strawberry moon, so named by Algonquin tribes due to the relatively short season for harvesting the summer fruit in North America. Nature swoons during these fecund days of early summer, and our gardens become showy cabarets. One late night, venture outside. Find a quiet place to rest—and sip. "If you've ever sat in the garden at night, the scent of this gin will kick-start those memories and take you back there in an instant," says Gracie. "Scent is powerful like that; it transports you to a different time and place." ◊

Lesley Gracie, the master distiller for Hendrick's Gin, created the taste for the new release, Lunar, by employing deep floral notes and warm spice elements.



# ART INTO INDUSTRY

German watchmaking icon NOMOS Glashütte builds on its Bauhaus-inspired past while looking toward the future.

BY SAM MACKINNON

Nestled in the small German town of Glashütte lies the headquarters of watchmaker NOMOS Glashütte ([nomos-glashuette.com](http://nomos-glashuette.com)), a brand that is rooted in the history of its town as well as the Bauhaus architectural movement. One may expect a brand like NOMOS, with such a storied history, to be a multinational conglomerate with factories that mass-produce its products, but the opposite remains true: It handcrafts all of its designs in-house, and has done so for the past 175 years in the Glashütte tradition of watchmaking. This dedication to its craft is embodied by its long-standing involvement in the Deutscher Werkbund, a creative collective founded in 1907 that worked to harness the powers of mass production while incorporating that same spirit into the simple designs of the Bauhaus movement. The aesthetics of the movement are simple, functional designs that fit into the fabric of the lives of working citizens.

NOMOS remains part of the collective to this day, and its most popular watches follow the aesthetics to a tee. Take, for example, its Tangente wristwatch. One of the most famed mechanical wristwatches in all of Germany, the timepiece has simple, clean lines that emphasize its function rather than extravagance. While many brands today represent the conspicuous consumption of luxury with over-the-top features and rare materials, NOMOS has continued to make clean, practical updates to its line in keeping with its streamlined Bauhaus aesthetic.

Its latest design, the Tangente Update, looks strikingly similar to the first design of the timepiece, but features a plethora of new functions and a gorgeous midnight blue colorway.

The brand's devotion to its past does not hold it back from making strides into the contemporary world of watchmaking—in fact, its devotion to the Bauhaus movement thrusts its concepts toward the future.

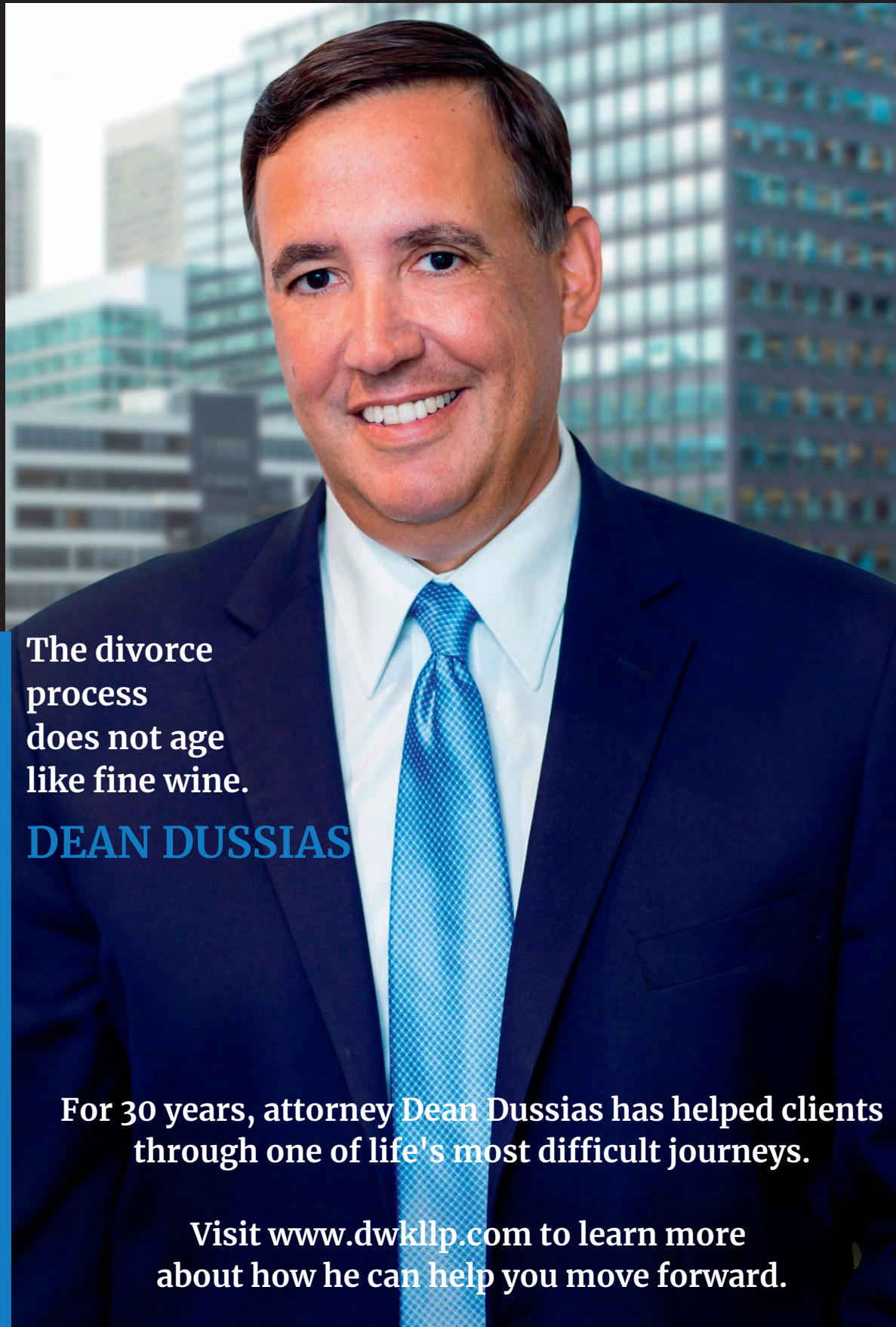
As Bauhaus school founder Walter Gropius said, “Our guiding principle was that design is neither an intellectual nor a material affair, but simply an integral part of the stuff of life, necessary for everyone in a civilized society.”

NOMOS Glashütte continues to make an impact on the watchmaking industry in a way that is more essential than ever.

From top: NOMOS Glashütte headquarters in Saxony, Germany; the NOMOS Tangente Update features the NOMOS patented ring date with two neon green markers that frame the current date—in the dark too; the NOMOS in-house caliber DUW 6101 is lavishly polished and decorated.



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The fifth-generation Cadillac Escalade packs serious visual impact.

A silver Cadillac Escalade is shown driving on a paved road that curves through a mountainous landscape. The car is in motion, with a blurred background of green and brown hills under a clear blue sky. The driver is visible through the windshield, wearing sunglasses. The car's design features a large, prominent grille with the Cadillac crest in the center, and sleek, modern headlights. The overall scene conveys a sense of luxury and adventure.

# AN ICON EVOLVES

With high-tech touches and its signature luxurious style, the 2021 Cadillac Escalade cements its status as one of the most exciting SUVs in the market.

BY J.P. ANDERSON

PHOTOS COURTESY OF CADILLAC

Clockwise from top: Custom seat perforation and quilting patterns are among the Escalade's luxe interior options; a 38-inch curved OLED screen puts comprehensive trip info at your fingertips; enhanced Super Cruise allows for truly hands-free driving; the roomy interior.

Cadillac was admittedly late to the SUV game—its 1999 debut of the Escalade was widely seen as the brand's competitive response to the success of larger vehicles by Lincoln, Land Rover and others. But in the past 20-plus years, the Escalade has evolved from its origins as a dressed-up GMC Yukon Denali into an icon of the vertical with a DNA all its own. Now, with the unveiling of the 2021 Escalade (from \$76,195, [cadillac.com](http://cadillac.com)), the vehicle's fifth generation, Cadillac marries its own embrace of technology with luxuriously comfortable finishes. That means techy touches like a 38-inch curved OLED screen (an industry first); an unsurpassed 19-speaker AKG audio system; and, in the premium luxury, sport and both platinum trim levels, the debut of the brand's enhanced Super Cruise, complete with lane change on demand. All of it is wrapped up in the most lavish of interiors, from handstitched leather



and bespoke wood panels to eight color and trim choices, including seat designs with custom perforation and quilting patterns. “The Cadillac Escalade has defined the full-size luxury segment SUV market since its introduction over 20 years ago,” notes Crystal Windham, the brand’s director of design for interiors, “and continues to embody the spirit of Cadillac: seamless integration of technology and craftsmanship and bold, powerful style and groundbreaking innovation.” The result? One of the year’s must-have SUVs, and a peerlessly luxurious vehicle that could only come from Cadillac. ◦



*al fresco!*

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Design, Home, Realty

# Retreat

## BUGGING OUT

Leave it to sophisticated and stylish French fragrance house Diptyque ([diptyqueparis.com](http://diptyqueparis.com)) to elevate summer's signature scent of citronella. The buzzy brand launched on the insect-repelling scent in both interior and exterior versions in vessels decorated with illustrations courtesy of Luke Edward Hall as part of its new Summer Essential Collection. Perfect to keep pesky pests away when dining alfresco, we think this is just the thing to make sure your evenings are lit all season long.

BY PHEBE WAHL



# SWEET ESCAPE

With a sauna, home theater, private patio and more, this primo Sheridan Road listing proves that there's truly no place like home.

BY ANTONIA DEPACE

Surrounded by massive treetops, this Georgian mansion sits on 2 ¼ acres on Chicago's North Shore. At 20,000 square feet, the abode was originally designed in 1938 by William Pereira, and is the former estate of Pabst Brewing Company President and Chairman Harris Perlstein—but now, the Sheridan Road address is on the market once again. Even better? It's just completed a three-year gut renovation. "The home stuns with grand moments and rich architectural details in keeping with a Georgian-style manor," says listing agent Jamie Ficco. "The scope is less stately and more inviting courtesy of bespoke finishes and a modern floor plan designed for both large-scale entertaining and intimate family gatherings." Drive through the wrought-iron gates and up the winding driveway to face the awe-inspiring nine-bed, 11-full-bath and eight-half-bath abode. Original details from the Georgian architecture—think high ceilings, elegant crown molding and transitional spaces—flow smoothly with new modern touches like massive sliding glass doors, textured walls and sharp light fixtures. The contemporary kitchen features not one, but two islands: one with a rich matte black countertop, and the other in shimmering Taj Mahal quartzite. Custom lighting, an electric fireplace and an abundance of natural light floods the space and shines into the breakfast nook. Climb the stately staircase to discover an



PHOTOS COURTESY OF JAMESON SOTHEBY'S INTERNATIONAL REALTY



The pool is an ideal area for outdoor get-togethers and summer lounging. Opposite page, from top: The private patio to the carriage house; a fire pit serves as the perfect place to gather at the end of the day.

abundance of rooms, including the master, which comes with a dreamy bathroom detailed with gray stone countertops, radiant heat porcelain flooring, wall-mounted towel warmers and more. Other amenities include a home theater, a gym, a wine cellar, multiple saunas and an elevator. There's even a carriage house with kitchen, a family room, a powder

room and two en suite bedrooms—that is connected to the main house with a window-lined passageway. For privacy, there's also a private patio entrance to the yard, which sprawls across emerald-green manicured grounds and a cool Caribbean blue pool. Address and price upon request, Jamie Ficco, 773.719.9829, jamesonsir.com; sothebysrealty.com



# FRENCH CONNECTION

BY LAURA ECKSTEIN JONES

Clockwise from left: The Clifford armchair and ottoman are upholstered in sheepskin, while the Topsy side table—made to look like a bottle—is made from tinted acrylic resin; the oiled oak Oopsy chair and Lovebirds table, made from varnished solid oak with a glazed ceramic insert; the Flare floor lamp.



For two decades, Parisian interior designer and architect Pierre Yovanovitch ([pierreyovanovitch.com](http://pierreyovanovitch.com)) has been making heads turn with his fashion-forward interiors, all of which embody pristine, organic elegance with a touch of whimsy. He's created many custom pieces over the years but hasn't launched

a full-on collection—until now. Enter Pierre Yovanovitch Mobilier, his 45-piece furniture and lighting brand—consisting of seating, tables and accessories artisanally made from solid wood, patinated metal, specialty blown glass and more—launching in tandem with a special installation in the Académie d'Architecture building in Paris'

Place des Vosges and his first brick-and-mortar showroom, also in Paris, this spring. The designer looked to his native Provence for design cues. "Having grown up in the region, and with my current home there, I find inspiration in the surrounding nature daily," he explains. "The sunlight, with the region's epic sunsets, the seasonal variation in

nature's textures, from the deep colors and dense materiality of the forest to the fragrant, bright, sensory explosion of the lavender bloom of Plateau de Valensole. There is this dichotomy of beauty and fortitude—which sometimes can even border on hostility—with the nature of Provence that I find inspiring. It's all in my DNA."

PHOTOS BY GIULIO GHIRARDI

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# ART EFFECT

In the lakeside town of Sheboygan, Wis., the world-renowned John Michael Kohler Arts Center unveils a stunning new museum: the Art Preserve.

BY J.P. ANDERSON

Since 1967, the John Michael Kohler Arts Center ([jmkac.org](http://jmkac.org)) has been one of the Midwest's premier artistic institutions, with an expansive collection of more than 32,000 individual works primarily by art-environment builders and self-taught, folk and contemporary artists. Now, there's even more reason for culture connoisseurs to put Sheboygan, Wis., on their must-visit list, as JMKAC is set to unveil the Art Preserve. The world's first museum wholly dedicated to the presentation, care and study of art environments—an art form created by artists who frequently transform their homes, yards and surroundings into artworks—the architecturally stunning 56,000-square-foot, three-level structure was masterminded

by the late Ruth DeYoung Kohler II and will provide exhibition space and storage for more than 25,000 works from the Arts Center's collection. As JMKAC prepares for its official opening June 26, *NS* gets

the inside scoop from JMKAC director Sam Gappmayer.

**What makes the Art Preserve such a unique project?** The Art Preserve turns the museum experience inside out, exhibiting the artists' work through tableaux as well as curated, visible storage—treasures usually held behind the scenes. We're proud to be an institutional steward of the works, and look forward to the ways the Art Preserve will strengthen our position as an art destination.

**How does the Art Preserve add to the legacy of the John Michael Kohler Arts Center?** Whether they're bone towers built in a kitchen, concrete sculptures

constructed in a yard on the shore of Lake Michigan or elaborate fiber hangings woven in a New York City loft, the works from the John Michael Kohler Arts Center collection exemplify the wide-ranging and complex artist-built environments contained at the Art Preserve.

**How does the design of the Art Preserve contribute to its impact?** Built into a hillside adjacent to the Sheboygan River, the Art Preserve was designed by the Denver architecture firm Tres Birds. Since the potency of much of the Art Preserve's collection is found in its relationship to nature, the walk-in-the-woods design approach allows moments of interaction between the artwork and the natural environment. Engaging the landscape in its design, the building feels as if it has grown organically out of the hill and meadow site.

**What do you think Ruth DeYoung Kohler II's response would be to the finished Art Preserve?** Ruth visited the Art Preserve site often until just a couple

of weeks before her passing last November. She saw the finished building and a good majority of the installed art. As the director of the John Michael Kohler Arts Center from 1972 to 2016, Ruth guided the growth of a local arts center into an internationally recognized institution presenting contemporary art and the work of vernacular artists, including art environments. As the Arts Center's collection grew, she envisioned a center devoted to art environments, and the Art Preserve is her brainchild. She worked with the board of directors, Arts Center staff, and Tres Birds in the design and completion of plans for the new museum. She wanted the building to be connected to nature and made from "sticks, stones and earth." In the Art Preserve's realized incarnation, the timber shades are the sticks; the hill is the earth; the stones are the regional river rock aggregate of which the building is mainly composed. The result is a unique and beautiful space that speaks to the collection, both materially and experientially. The Art Preserve will be an enduring testament to Ruth's legacy."

PHOTO BY DURSTON SAYLOR/COURTESY OF JOHN MICHAEL KOHLER ARTS CENTER



# BESPOKE

Simply a fancy way to say, "created just for you," bespoke is the forte of businesses in the Highwood Design District. Discover their singular talents with a visit to the unique design destination.

Photography by Ewa Pasek Riley



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# ALLERGEN-FRIENDLY ENTERTAINING

*Local mom wants to help you throw allergen-friendly summer parties at home*

by Tiffany Hinton, GF Mom Certified

Home entertaining has taken a front seat when it comes to event planning post-pandemic. What was once large catered events, concerts and festivals are now evolving to be more intimate and personalized to the needs of each treasured party guest. And when guests express food allergies or food preferences, these newly appointed “chef” party planners may find themselves at a loss for how to safely entertain their guests at home.

An estimated 26 million, or over 10 percent, of U.S. adults have a diagnosed food allergy. The

most common allergens include milk, eggs, tree nuts, peanuts, shellfish, fish, soy and wheat. It is also common for those with food allergies to have multiple allergies to avoid, increasing the chance of exposure when eating out or at the homes of friends and family.

“Going to a friends for dinner is an anxious experience,” shares local gluten-free influencer and functional medicine nutrition coach Tiffany Hinton. “Eating my allergens, especially gluten, is more than a stomach ache. As a guest I want



to be polite, but many times I will need to refuse food I am fed by friends inexperienced with food allergies to stay safe.”

With simple cleaning techniques, and careful ingredient choices, any party planner can entertain allergen friendly diners. Tiffany shares her tips for those planning parties at their home this summer.

**1.** Use only freshly cleaned utensils and cookware. Similar to cooking for Halal and Kosher eaters, our allergen friendly guests need you to take great care with cross contamination in the kitchen. Avoid using items like toasters, cast iron cookware, and other gadgets and supplies frequently in contact with major allergens like milk, wheat, and peanuts.

**2.** Read every ingredient on the label. It is common for allergens like milk, wheat, and soy to be added to processed or pre-made food items. Stay informed about ingredient meanings and when in doubt use simple, whole foods without added flavors or preservatives.

**3.** Ask your guests for feedback. The best way to ensure your guest stays safe is to ask them what

foods and brands work best for them. Your allergen friendly eaters, similar to your vegan eaters, have trusted brands they go to for meals. Keeping your guests safe could be as easy as asking what their favorite brand of gluten-free hamburger bun is, and purchasing that “safe” item for them.

Tiffany Hinton is an award-winning entrepreneur, and the author of the #1 Amazon best-sellers *Gluten Free Mom Certified* and *Mom Certified Celebrates Heritage*. She is a Public Speaker, Professional Health Influencer and Functional Medicine Coach for the gluten-free community. She is a regular speaker throughout the US including the award winning Gluten Free and Allergen Friendly Expo (Nourished Festival) and Gluten Free Food Allergy Festivals, where she shares resources and her brand partnerships with families throughout the Nation.

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On Heidi: Chanel ensemble and her own earrings. On Marc: Dsquaredz suit and Theory shirt. On Dixie: Chanel ensemble. On Charli: Amna Alsaalem dress, Chanel necklace and earrings, and Jimmy Choo shoes.





Dubbed “the first family of TikTok” as their collective social media profiles reach record-busting heights, the **D’Amelio** clan has their feet somewhat surprisingly planted on the ground. The enigmatic secret to their explosive success just might be what helps them survive the perils of sudden fame.

By Phebe Wahl  
Photographed by Mark Squires  
Styled by Maeve Reilly for  
The Only Agency

# Social Butterflies

On Dixie: Saint  
Laurent ensemble.  
Opposite page,  
on Charli: Cong  
Tri ensemble and  
Bvlgari ring.

**“I always say the haters  
need more love than  
anyone. They hate because  
they are probably sad or  
alone—and I honestly just  
feel for them. I just want  
everyone to be happy.”**

**—Dixie**



“**I** genuinely think I said that to my parents so I didn't have to clean my room,” deadpans Charli D'Amelio when I ask about her oft-quoted theory that her TikToks perform best when her room is messy. This typical teen snapshot captures the very essence and “lightning in a bottle” appeal of the entire D'Amelio clan. They are so remarkably relatable.

At a mere 17 years old, Charli currently clocks in around 112.6 million followers on TikTok—making her the most followed content creator on the short-form video app *worldwide*. Her older sister, Dixie, has 50.9 million followers. Add in parents Heidi and Marc (and their family handle of @dameliofamilyofficial), and the family teeters somewhere around 200 million followers collectively. To wrap your brain around those numbers, that means about two-thirds of America is following what a family from Norwalk, Conn., is doing.

Throughout my chats with the family, I am continually struck by just how normal they all seem. The D'Amelios are the next generation's clap back to the overfiltered, Facetuned distortions and pressures of the Instagram age. The sisters' free flow of finishing each other's sentences comes with all the sarcasm and sweetness you'd expect of close siblings. “We're just normal siblings who got into this position where people see our whole lives—and I feel like being able to show we do have a normal relationship no matter what is super important,” says Dixie.

Charli in particular comes across as beautifully unfiltered. She is spontaneous and authentic—which seems to be a big part of the appeal. “I think it's the fact I don't have to worry about being 100%. ... Like my room doesn't have to be perfectly clean every second of the day... because that's not a normal teenager's life,” she says. “That's not how life is—and people understand that. So when they watch me, that's not what they're looking for. They're not going to be like, ‘Hey, your room is really

messy, you should figure that out.’ They're going to be like, ‘Oh, that's a cool new dance,’ or ‘I like what you did with your hair today,’ something like that.”


“I wasn't sure if they were just trying to get out of cleaning their room,” says mom Heidi, laughing, “but fast-forward—it is a thing. And I love that. Especially during quarantine, everybody just got to be themselves. People everywhere around the world were going through the same thing and everybody just got to be,” she says. “I think that felt good for a lot of people to feel like nobody's dressing up and getting glammed up for their day or the weekend. And everyone kind of got it.”

Heidi and Marc didn't realize at first the impact the platform would have on their lives. “Even though [Charli] had a lot of followers, it was still just fun and kind of crazy that she was gaining so many followers so quickly... but it was still something fun that she was doing,” shares Heidi. “But, when people started reaching out a lot to book her for different jobs, I think that's when we were like, OK, this is definitely turning into something.”

Their parenting pivot was to take a decidedly chill approach. “The girls have people coming at them from all different directions, and a lot is positive, but a lot is negative—so we try to keep the house a positive environment,” explains Marc. “So we still parent—but I do think we try to make sure that we're not adding an extra layer of unneeded pressure on the kids. Not that we look the other way on things, but I like that, especially with what's going on now. ... Back in the day, I might've nagged about the rooms and things like that. I'm a little bit more lenient now.”

Despite being the youngest of the clan, Charli led the charge in understanding the appeal of TikTok. “For a very long time the people who were in the media were these unattainable people you could never live up to as just a normal person,” Charli says. “I feel like that's what's so awesome about TikTok—these normal people and these attainable spots... it's like the people that everyone gets to see.” If you picture some team plotting Charli's next viral post, you are dead wrong. “It's honestly just whatever I feel like doing at that time,” she says, admitting there is no secret formula or magical cracking of an algorithm.

Dixie was slower to engage, but now is enjoying the exponential success like her sibling. “Doing anything as a teenager you were always worried about judgment, and I feel like I didn't want Charli to be judged,” says Dixie of why she was at first not sure about her little sister publicly posting on the platform. “It's kind of funny because of the position we are in now, but I was just worried about how she would take it—but she just didn't care and kept doing what she loved and didn't stop. I was a little skeptical at first, but it ended up being fun for all of us.” Now, Dixie clearly gets the appeal.



On Dixie: Prada  
ensemble and  
Jennifer Fisher rings  
and earrings. On  
Charli: Saint Laurent  
ensemble.

“People just love it because it’s so relatable and no one’s trying to be a model or anything—there is a space for everyone,” says Dixie. “There’s a space where people show art or talk about mental health or do music; there’s literally a group of people for everyone and everyone comes together.”

The success has been sweet, indeed, but were they prepared for all the hate? “Absolutely not,” says Charli. “There is no way to prepare yourself for how certain words that people say will affect you. You can obviously grow thicker skin—but at the end of the day, it hurts. There’s nothing you can really do about that besides just try to better yourself and be the most confident in yourself you can be. ... But it breaks my heart that I don’t have an answer because I wish I knew how to make everyone feel better—but it’s just really not that easy.” The family has advocated against cyberbullying and often rallies in support of each other. “Every day is different for us because some days we can get a comment and just laugh it off—and other days it’s the same exact comment and it’s the worst thing in the world,” says Dixie.

“I always say the haters need more love than anyone,” Dixie adds. “They hate because they are probably sad or alone—and I honestly just feel for them. I just want everyone to be happy. I think those are the people you need to respect the most and just be like, ‘I’m sorry you’re going through this and I hope one day you can have full love in your heart and share that with other people.’ Obviously some days it’s upsetting, but I’m not going to go after someone in a vicious way if they’re going to go after me. I’d rather just have fun and joke around with someone even if they hate me.”

This summer, myriad projects range from a clothing collection from the girls called Social Tourist with Hollister, Dixie’s two new songs, podcasts from both the parents and the girls, and a new family docuseries with Hulu. As for Charli?





**“For a very long time the people who were in the media were these unattainable people you could never live up to as just a normal person. I feel like that’s what’s so awesome about TikTok—these normal people and these attainable spots.” –Charli**

On Charli: Christian Dior ensemble

She mostly wants to focus on just being a teen. “Definitely,” she says when asked if she regrets how her success has made her grow up fast. “I think that’s just how it is when you’re thrown into this and everyone’s saying you have to be a role model, you have to be this person. You’re like, ‘Oh, well, I still kind of need one of those myself.’ I feel like when I am 20 years old maybe I will be a great role model, but right now I’m learning with everyone else.”

As to where the girls see themselves in 10 years? “Each day is like a lesson and we’re constantly learning and having these opportunities,” says Dixie. “We’re going to take what comes at us. Music is a thing that I’ve always loved but never thought would become a career. Now that I have this opportunity, I’m going to take it and run with it because I’m just very grateful.” But mostly, they see themselves together as a family and as sisters. “We’ve been there for each other before social media and we’re going to be there for each other after social media, and that’s all that matters,” says Charli. “We trust each other more than anyone else and we know exactly what the other is going through, which is super helpful,” says Dixie.

“I have no idea where I’d like to take what I’ve been given because if you had asked me two years ago, what I would have said would be extremely different—and I feel like that’s the beauty in the internet,” Charli says. “My entire life turned into something very different, so what I am doing in five years could be something completely different from what I’m doing right now. It may not even have to do with social media—but I think that’s the most exciting part.” ◦



Want to see more? Scan this code for a behind-the-scenes look at Modern Luxury’s photo shoot with the D’Amelio family.

On Charli: Saint Laurent ensemble and her own earrings.

Hair for Charli and Heidi by Laura Polko using Aquage

Makeup for Charli and Heidi by Kate Synnott at The Wall Group using Dior Backstage Face & Body foundation

Hair for Dixie and Marc by Ruslan Nureev at The Wall Group using R+Co

Makeup for Dixie and Marc by Kira Nasrat at The Wall Group using Dior

Shot on location at 2341 Gloaming Way, Beverly Hills

Agent: Guy Hector, 310.729.3737, [guy@carswellandassociates.com](mailto:guy@carswellandassociates.com)



STYLING ASSISTANT: RACHEL BODE | SECOND STYLING ASSISTANT: KATE LI





**“We’ve been there for each other before social media and we’re going to be there for each other after social media, and that’s all that matters.” –Charli**



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SHORE AND BEYOND.

BY J.P. ANDERSON AND GINA BRENNAN

From left: A showstopping bathroom by Scott Simpson Design + Build; for a historic Pullman Estate project, the ABL Group commissioned a custom wall mural from Street Level Studio that used digital technology to reinterpret the Asian-inspired artistry of the historic handpainted wallpaper in the home.



### *Carpets of Highwood*

Dedicated to helping customers create their ideal living arrangements, Carpets of Highwood has been serving homeowners throughout the North Shore for over 35 years. Offering everything from carpets to hardwood and vinyl floors, this is a store that is dedicated to helping you refine your space. 2699 W. Waukegan Ave., Highland Park, [carpetsofhighwood.com](http://carpetsofhighwood.com)

### *Chalet*

From comprehensive landscape services to garden essentials, pet supplies and an expansive selection of exquisite indoor and outdoor plants, this is the North Shore's go-to destination for all things green. 3132 Lake Ave., Wilmette, [chaletnursery.com](http://chaletnursery.com)

### *Jameson Sotheby's*

Experience the grandeur of finding your dream home when working with this renowned real estate agency. Committed to expertise, this company utilizes international marketing exposure and innovative technology to connect affluent sellers and buyers throughout the North Shore. 425 W. North Ave., [jamesonsir.com](http://jamesonsir.com)

### *John Plunkett Interiors*

Impeccably appointed interiors are the hallmark of this iconic North Shore business, which offers both concierge interior design services for projects of all sizes as well as direct access to renowned home furnishing brands, all at competitive prices. Plaza del Lago, 1600 10th St., Wilmette, [johnplunkettinteriors.com](http://johnplunkettinteriors.com)

## HOME, SWEET HOME

### *The ABL Group/Dovetails Cabinetry*

Since 1974, The ABL Group has served as one of the leading painting and remodeling companies throughout Chicago's North Shore. The ABL Group and Dovetails Cabinetry help clients successfully complete renovation projects while using innovative technology and updated design methods. 259 Waukegan Ave., Highwood, [theablgroupp.com](http://theablgroupp.com)

### *Abt Electronics*

Whether online or in person at its mammoth, mall-sized superstore, Abt is an appliance lover's fantasy come true—and the ultimate destination for all things electronics.

Renowned for both its incredible selection and personable, professional service, this place beats the big national stores every time. 1200 N. Milwaukee Ave., [abt.com](http://abt.com)

### *All Star Home Improvements*

Owner Lorena Bacci has created a store whose staff is equipped to work on everything from small-scale home improvements to large-scale renovations. Bacci recently added a design team to the group that can help with kitchen design, patio and overall home renovation ideas, with the ultimate goal of elevating every client's at-home living experience. 327 Palmer Ave., Highwood, [allstarhome.net](http://allstarhome.net)

BEST OF THE NORTH SHORE

### *Lewis Floor & Home*

Personalized service and an outstanding selection of the finest in flooring, countertops, cabinetry, window treatments and so much more are the hallmarks of this family-owned Northbrook mainstay, a North Shore go-to since 1954. 1840 Skokie Blvd., Northbrook, lewisfloorandhome.com

### *Mariani Landscape*

The largest privately owned residential landscape company in the U.S., this family-owned North Shore icon has racked up dozens of awards for its meticulously planned and executed projects, ranging from understated elegance to over-the-top estates. 300 Rockland Road, Lake Bluff, marianilandscape.com

### *Maze Home*

This beloved lifestyle retailer boasts a delightfully curated selection of home decor, pillows and throws, tabletop, gifts, furniture and lighting and more from North Shore tastemaker Cindy Bardes Galvin. 735 Elm St., Winnetka, mazehome.com

### *Morgante Wilson Architects*

With a focus on livability, this Evanston outfit puts its clients at the center of design—exactly where they belong—with projects that range from contemporary to classic, from lake houses to mountain homes in Chicagoland and far beyond. 2834 Central St., Evanston, morgantewilson.com

### *Sarah Dippold Design*

Known for her sleek and proportional approach to



From top: Interior designer Sarah Dippold; Transitional With a Twist, a project by Morgante Wilson Architects. Opposite page: The rustic-chic main dining room at The Barn Steakhouse.



architectural design, Sarah Dippold has had great success working on many commercial projects. Sarah Dippold Design works hard to create elegant, detailed designs that will make your home or building stand apart from the rest. 906 Green Bay Road, Winnetka, sarahdippold.com

### *Scott Simpson Design + Build*

This Northbrook-based institution specializes in custom homes that are both stylish and environmentally friendly, with an impressive portfolio of completed projects across the North Shore and Chicago. The firm's accomplished team comprises architects, builders, project management, suppliers and more, making for a seamless experience. 1529 Shermer Road, Northbrook, scottsimpsondesignbuild.com

### *Shake Guys*

Incredible cedar shake roofing—plus eco-friendly alternatives as well as slate and asphalt—is the signature in trade of this notable Lake Zurich-based outfit, which serves residential and commercial projects in Wisconsin, Chicagoland and beyond. shakeguys.com

## CHIC SHOPPING

### *Art Post Gallery*

Specializing in large and oversized pieces, Art Post Gallery in Northbrook has been serving customers on the North Shore and beyond since 1980. Chris Bates, one of the leading art dealers in the Chicago area, has made her reputation as an expert in helping clients find exceptional pieces of artwork for their homes and businesses. Art Post Gallery takes most pride in its quality design sense and art expertise while catering to clientele nationwide. 948 E. Willow Road, Northbrook, artpostgallery.com



### *Athene*

Opened in 2016, Athene carries a wide variety of chic designers, such as Isabel Marant, Golden Goose and Capricho, to name a few. Owner Ashley Quicksilver's attention to detail and knowledge of style have made Athene a reputable staple of North Shore shopping. 837 Elm St., Winnetka, [shopathene.com](http://shopathene.com)

### *Burdeen's Jewelry*

A Chicagoland institution since 1983, this dazzling boutique continues to thrive

under the guidance of second-generation owners Matthew and Rada Burdeen and is a go-to for engagement rings, fine jewelry and timepieces, estate jewelry and more. The original Buffalo Grove location is now joined by a recently opened Mag Mile destination. 1151 W. Lake Cook Road, Buffalo Grove; 909 N. Michigan Ave., [burdeens.com](http://burdeens.com)

### *Hubba-Hubba*

A one-of-a-kind fashion boutique that has been serving the Chicago area for 33 years, Hubba-Hubba continues to offer unique experiences for customers

like hosting personal shopping appointments and parties for guests. The best part? You can even enjoy a drink during your shopping excursion. 1105 Central Ave., Wilmette, [hubbahubbawilmette.com](http://hubbahubbawilmette.com)

### *Razny Jewelers*

Inside this Highland Park boutique—which recently expanded to 9,800 square feet, nearly 10 times its previous size—you'll find a new in-house Rolex boutique plus other leading Swiss timepiece brands like Patek Philippe, Cartier and Breitling, all alongside custom and designer jewelry from the industry's top innovators. Razny boasts virtuoso watchmakers and artisans to complete repairs, assist in custom designs and provide expert customer care and support. Bonus: an entire room dedicated to diamond artisans, including Rahaminov, Kwiat and Penny Preville. 1700 Green Bay Road, Highland Park, [razny.com](http://razny.com)

### *Shack/Share*

These two side-by-side boutiques give downtown Wilmette a double dose of style: Shack is a beachy-keen lifestyle shop packed with surf-ready swim apparel and beach gear, while Share offers expertly curated home decor and more. 1177-81 Wilmette Ave., Wilmette, [shopshackwilmette.com](http://shopshackwilmette.com); [shopsharewilmette.com](http://shopsharewilmette.com)

### *Valentina*

Valentina's boho chic style sets its boutiques apart by offering a distinctive mix of clothing, shoes, jewelry and candles. Shop new arrivals from brands like Alice + Olivia and Ba&sh Paris to add some extra flair to your spring style. 556 Chestnut St., Ste. 2, Winnetka; 341 Park Ave., Glencoe; 227 E. Westminster, Lake Forest, [shopvalentina.com](http://shopvalentina.com)

### *Vibrato Boutique*

Known for its extensive variety of clothing, shoes, jewelry and accessories, this boutique offers a wide range of choices, featuring brands like Sarah Liller and Joseph Ribkoff. Vibrato continues to lead as one of the North Shore's most trusted fashion destinations with a mission to help women of all ages feel beautiful. 1515 Sheridan Road, Wilmette, [vibratoboutique.com](http://vibratoboutique.com)

## ICONIC EATS

### *The Barn Steakhouse/ Found Kitchen and Social House*

These two restaurants from industry veteran Amy Morton have completely different concepts—one is a sophisticated steakhouse fit for special occasions, the other a delightfully eclectic neighborhood gathering space with a

BEST OF THE NORTH SHORES

bohemian vibe—but they both share one crucial ingredient: Morton’s impeccable and inviting sense of hospitality. *Rear, 1016 Church St., Evanston, thebarnsteakhouse.com; 1631 Chicago Ave., Evanston, foundkitchen.com*

*Catering by Michaels*

Quality, presentation and a commitment to detail are the hallmarks of this long-standing North Shore catering company. Established in 1980, it has been proudly serving at weddings, social events and corporate events by engaging in sustainable practices and working closely with clients to bring their culinary visions to life. *6203 Park Ave., Morton Grove, cateringbymichaels.com*

*The Happ Inn Bar & Grill/Taco Nano*

Beloved North Shore chef Carlos Nieto is at the helm of these two appealing and approachable concepts: Happ Inn scores with a cozy tavern vibe and a wide-ranging menu that goes from burgers to fish and chips and seared tuna steak sandwiches; Taco Nano serves up toothsome,



made-to-order tacos, quesadillas and more. *305 Happ Road, Northfield, thehappinn.com; 1743 Orchard Lane, Northfield, taconano.com*

*Pescadero*

A North Shore seafood favorite, this cheerful Wilmette dining spot boasts impressive raw bar offerings (Gulf shrimp cocktail with caper berry cocktail sauce, mmm) plus lobster mac and cheese, crab legs, sea scallops and wood-grilled ahi tuna, as well as a smattering of salads and burgers to boot. *1167 Wilmette Ave., Wilmette, pescaderofish.com*

BEAUTY & WELLNESS

*Egea Spa*

Award-winning medspa Egea focuses on wellness and skin treatments to ensure holistic health. Among its treatments is laser skin tightening, which utilizes heat from infrared technology to treat wrinkles and sagging skin without damaging the upper layer of the skin. Another facial treatment to consider: the HydraFacial. With a plethora of antioxidants and hyaluronic acid, imperfections are targeted and skin is hydrated and protected. *1521 Sherman Ave., Evanston, egeaspa.com*

*FreshSkin Medical Spa and Wellness Center*

Led by Dr. Josie L. Tenore, FreshSkin combines aesthetic medicine practices with health maintenance. Its Boot Camp for Your Skin program includes three personalized services—BBL photorejuvenation, chemical peel and microlaser peel—over a period of six weeks to decrease redness and blemishes. FreshSkin also provides weight loss programs and carries beauty products, including Tenore’s private line. *595 Elm Place, Highland Park, myfreshskin.com*

*Hairlab Chicago*

After their own struggles with hair loss, founders Debbie Martinez and Chanel Kwak came together to create Hairlab Chicago. With over 45 years of combined experience, Martinez and Kwak help to treat clients with hereditary hair loss and hair loss due to medical conditions. Hairlab Chicago offers private consultations with clients to help find solutions for their specific haircare needs. *281 N. Waukegan Road, Ste. 2, Northfield, hairlabchicago.com*

*Magdalena Med Spa*

With advanced technological skincare and enhancement equipment, beauty meets luxury at Magdalena Med Spa. Magdalena’s facials give skin the chance to rejuvenate while delivering dramatic results. Schedule your total-body pamper with additional

services like face and body waxing, as well as lash extensions. *272 E. Deerpath Road, Ste. 102, Lake Forest, magdalenamedspa.com*

*Paul Rehder Salon*

The staff at Paul Rehder utilizes its expertise with everything from basic cuts and coloring to Japanese straightening, a process that permanently straightens hair and keeps it free of frizz. The team also offers unique keratin express treatments, which are one-hour processes that give hair luxurious softness and shine. *952 Green Bay Road, Winnetka; 70 E. Walton St., Chicago, paulrehdersalon.com*

*Power Plate*

If you’re looking for a new way to achieve your fitness goals, Power Plate will give you a full-body workout with ease and convenience. The machine’s vibrating platform



From left: The patio at Found Kitchen and Social House; sumptuous scallops are among the seafood offerings at Pescadero. Opposite page: The North Shore’s spa offerings are second to none.

FROM LEFT, PHOTOS BY: GALDONES PHOTOGRAPHY; ANTHONY TAILLIER

helps increase strength, all while building bone density and reducing fatigue. Its state-of-the-art technology helps clients redefine exercise while championing confidence in people of all ages. [powerplate.com](http://powerplate.com)

### *Teddie Kossof*

This upscale Northfield

salon offers luxe hair treatments featuring Milbon Hair Care, as well as hair color correction services and at-home care kits. Teddie Kosoff has spent more than 45 years serving the North Shore while maintaining a vibrant and welcoming atmosphere with a dedication to excellent haircare. 281 N. Waukegan Road, Northfield, [teddiekossof.com](http://teddiekossof.com)

## SERVICES, ETC.

### *Bedhead Photography*

With a 100% female staff and years of experience making women of all sizes look their best and feel like supermodels for the day, this studio specializing in boudoir photography makes for the ultimate anniversary or wedding

gift—or for any occasion at all. 72 Abbottsford Road, Winnetka, [bedheadphotography.com](http://bedheadphotography.com)

### *Dussias Wittenberg Koenigsberger, LLP*

From prenups and divorce to paternity, spousal support and appeals, this renowned family law firm specializes in serving the interest of high-net-worth individuals and their spouses across the Chicagoland area. 250 S. Wacker Drive, [dawkllp.com](http://dawkllp.com)

### *Davis Imperial Cleaners*

Family-owned for more than 50 years, this service earns raves for its meticulous care and cleaning of the most precious of garments. 1920 Harrison St., Evanston; 3325 W. Bryn Mawr Ave., Chicago, [davisimperial.com](http://davisimperial.com)

### *Ravinia Festival*

The longest-running music festival in North America, Ravinia beckons visitors to its 36-acre park venue all summer long with a siren soundtrack of countless concerts, including orchestral performances, pop artists, jazz legends and more. Don't forget to bring a picnic basket, a bottle of wine and a blanket. Ravinia returns this year after canceling its 2020 season and introduces new president and CEO Jeffrey P. Haydon and new chief conductor and curator Marin Alsop. 200 Ravinia Park Road, Highland Park, [ravinia.org](http://ravinia.org)


### *Studio L Design*

Founder and veteran creative Lisa Pighetti heads this Highwood-based firm that serves the North Shore and specializes in brand strategy and identity, web design and a complete range of collateral needs, from packaging and business cards to brochures, stationery, signage and more. [studioldesign.com](http://studioldesign.com) ◉









# The Social Matrix

From TikTok to YouTube, these social media influencers are trending and informing our cultural zeitgeist IRL. Here, Modern Luxury's Top 100 Content Creators of 2021.

By The Editors

## CHARLI D'AMELIO

@charlidamelio

If you haven't seen Charli D'Amelio's "Renegade" dance yet, it's time to look it up. In 2019, the now 17-year-old became famous after performing the dance choreographed by Jalaiah Harmon on TikTok—streamlining her to almost 111 million followers on the social platform. What is she up to now? Aside from her usual dance content, the Connecticut native is focusing on her new Pura Vida Bracelets partnership featuring neon colors, smiley face charms and more.

## BILLIE EILISH

@billieeilish

The world got a whole new look at Billie Eilish in the recent debut of her Apple TV+ documentary, *Billie Eilish: The World's a Little Blurry*. The film, which follows the singer on the road, gives fans a front-row seat to her family life, tours and emotional state as she battles with anxiety and depression. In combination with her songs—21 of which have marked spots on Billboard's Hot 100 charts—Eilish is a hit sensation thanks to her dark rasp, daring lyrics and constantly changing hair color.

PHOTO BY MARK SQUIRES



## KIM KARDASHIAN WEST

@kimkardashian

Even though her family's hit sensation reality TV show, *Keeping Up With the Kardashians*, is canceled, this Kardashian certainly isn't. If you're not already following her on Instagram (is that even possible?), check out her feed for a compilation of sexy fashion, tropical vacations, family and more. Plus, keep an eye out for new announcements about her shapewear company, Skims.

## KENDALL JENNER

@kendalljenner

Arguably one of the more down-to-earth siblings in the Kardashian-Jenner family, Kendall Jenner began her modeling career at the young age of 14. Now 25, she's rumored to be one of the highest-paid models in the world, with big fashion house names like Chanel and Givenchy at her grasp. If you haven't already, take a whiff of her new scent launched with KKW Fragrance—apparently, it will make you smell like a nature fairy princess.



## ADDISON RAE

Instagram: @addisonrae, TikTok: @addisonre

Another TikTok original, Addison Rae climbed to fame after gaining a following in 2019. As of note, Rae is the second-most-followed personality on TikTok (just under Charli D'Amelio) with 78.5 million followers, and was named the highest-paid influencer on the platform in 2020 by *Forbes*. Just out: her debut single, "Obsessed," which focuses on loving herself amid breakup rumors with Bryce Hall.

BELLA HADID  
@bellahadid

Follow for behind-the-scenes takes at campaign shoots for the likes of Marc Jacobs eyewear, Versace and Dior Beauty. In more recent news, the 24-year-old just landed Matthew Williams' first global ad campaign for Givenchy, along with star-studded Kendall Jenner, Playboi Carti, Anok Yai and Liam Carter.

KYLIE JENNER  
@kyliejenner

It's no secret that Kylie Jenner has "glowed up" since her beginning years on E!'s *Keeping Up With the Kardashians*; she's become such a sensation that she's influenced some of the most heavily followed trends over the past few years (voluptuous lips, '90s fashion and bubblegum pink hair, to name a few). Only in her early 20s, the young star has a reported net worth of \$900 million, and was the highest-paid celebrity in 2020 according to *Forbes*.



KHLOÉ KARDASHIAN  
@khloekardashian



While Khloé Kardashian has been at the forefront of *Keeping Up With the Kardashians*, her "influencer" status hit a whole new high in 2013 when she stepped into the limelight looking stronger and fitter than ever. Ever since, fans have been following the soon-to-be 37-year-old for fun workouts, healthy eats and refreshingly good advice when it comes to dodging negativity. Within the past year, Kardashian has been focusing more on daily exercise, noting in an interview with sister Kourtney's website, Poosh, that this even included running her daughter, True, in a wagon up a nearby hill for cardio.

FROM TOP: PHOTOS BY: OWEN KOLASINSKI/BEFA.COM; CARL TIMPONE/BEFA.COM

BRENT RIVERA  
*@brentrivera*

If you're looking for a laugh, head over to Brent Rivera's YouTube channel. The Danny Zuko look-alike started to go viral in 2012 thanks to his videos filled with pranks, challenges and interviews, which propelled him into acting (he was in Hulu's TV series *Light as a Feather* and movie *Alexander IRL*). Currently, he has over 15 million subscribers on YouTube, just under 30 million followers on Instagram and about 37 million on TikTok.



JASON DERULO  
*@jasonderulo*

From the Teen Choice Awards to iHeartRadio Music Awards and beyond, the name Jason Derulo is practically ubiquitous. The singer-songwriter has been topping charts since his debut single, "Whatcha Say," in 2009—which hit No. 1 on the Billboard Hot 100 and is certified triple platinum by the Recording Industry Association of America—with songs "Trumpets," "Talk Dirty" and "Savage." On a softer note, he was recently spotted on TikTok with beekeeper Erika Thompson saving honeybees from his backyard. The video hit over 200,000 views.

BELLA  
POARCH  
*@bellapoarch*

Bella Poarch joined TikTok just one month into the pandemic, and within eight months her life was changed forever. Now, the Filipina U.S. Navy vet hones in over 59 million followers on the platform, where she posts a variety of top trends, lip-syncing, dancing videos and more.



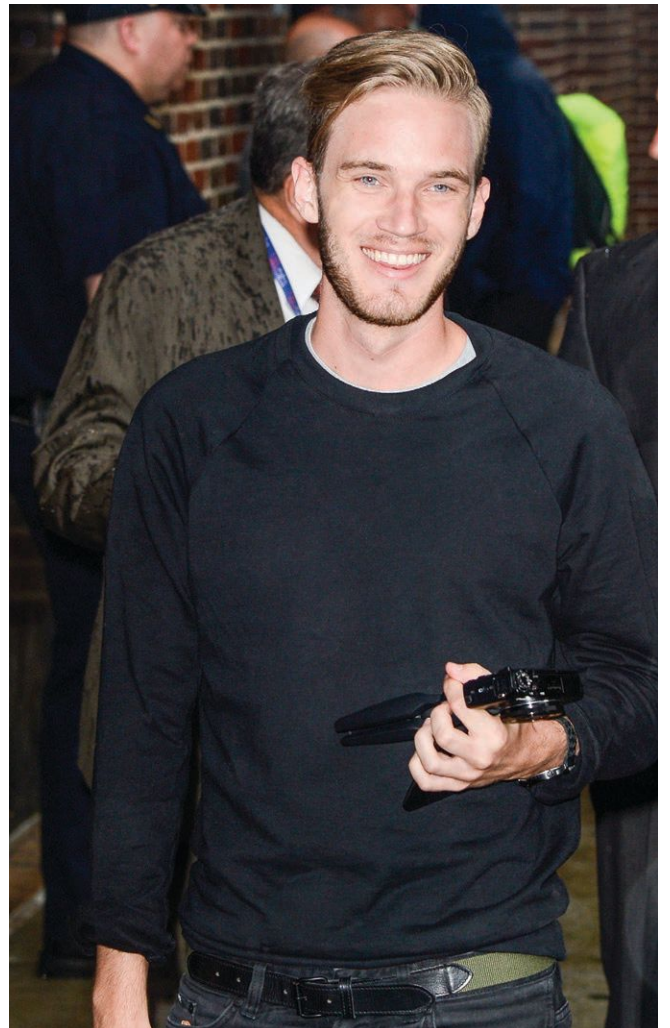
**KOURTNEY KARDASHIAN**  
*@kourtneykardash*

Like all of the Kardashian sisters, Kourtney is fluent in what her fans want: new trends in fashion, fitness and beauty. In 2019, she launched website Poosh, where plush slippers, gua sha and collagen tea are in surplus—in addition to articles on health and wellness (Kourtney’s favorite afternoon snack, anyone?), home design, entertaining, lifestyle and fashion. Follow the oldest Kardashian sister on any social platform for her most recent lustworthy excursions, family photos and fashion shoots.

FROM LEFT, PHOTOS BY: CARL TIMPONE/BEA.COM;  
RAY TAMARRA/GETTY IMAGES

**PEWDIEPIE**  
*@pewdiepie*

We’ve hit 11 years of PewDiePie, and Swedish YouTuber Felix Arvid Ulf Kjellberg isn’t done yet. Growing with the times thanks to comedic reactions to popular and trending videos, he’s reached over 100 million subscribers on the social platform. For a more personal look into his life, head to Instagram (where he has over 20 million followers) for his self-made gaming closet, adorable photos with wife Marzia and traveling adventures.



**DIXIE  
D'AMELIO**  
*@dixiedamelio*

As the older sister to Charli D'Amelio, it comes as no surprise that Dixie is just as popular. The sisters, who are often seen together in videos, are two counterparts. Dixie, who debuted her first song, "Be Happy," in summer 2020, is the singer of the two and has since released six more (including "One Whole Day" featuring Wiz Khalifa).



PHOTO BY RICH FURY/KC.AZOEI/GETTY IMAGES FOR NICKELODEON



PHOTO BY EMMA MCINTYRE/GETTY IMAGES FOR SPOTIFY

**KIMBERLY LOAIZA**  
*@kimberly.loaiza*

It only took one week for this Mexican YouTuber to gain 100,000 subscribers on her channel. Today, Kimberly Loaiza has just under 30 million—plus 26.7 million on Instagram and 39 million on TikTok. Holding place as the 16th-most-followed influencer on TikTok, Loaiza is well known for her colorful and high-energy pop songs like “Do It!” and “No Seas Celoso.”

**ZACH KING**  
*@zachking*

Gravity remote controls, magic mirrors, invisible chairs—oh my! Optical illusions and magic tricks are Zach King’s bread and butter. The best part? He always reveals how he does it, and his methods never disappoint. Think split-screen connect rooms, rotating rooms, black-and-white filters and more. This creator ranks with 10.7 million subscribers on YouTube, 24.1 on Instagram and 58.1 on TikTok. His mantra? “Stories can make people smile.”



**LELE PONS**  
*@lelepons*

Born as Eleonora Pons Maronese, this Venezuelan internet celebrity turned heads early this year with the release of her song “Bubble Gum.” Her

Katy Perry-esque music video comes complete with pastel-colored hair, lollipops and a guest appearance from Puerto Rican singer Yandel. Lele Pons, who began her career on Vine, now racks up over 17 million followers on her social platforms at only 24 years old.

**EMILY SKYE**  
*emilyskyefit.com, @emilyskyefit*

If you’re looking to switch up your boring workout routine, take a chance on this full-body sculpt HIIT program by Emily Skye. The Australian model focuses on positive mindsets with easy-to-follow routines, nourishing recipes and 24/7 support for her fans. Currently, she’s making waves with her FIT Post-Pregnancy program, which is helping moms gain back strength and confidence at their own pace.

**JIMMY DONALDSON**  
*@mrbeast*

Scrolling down MrBeast’s channel, popular uploads like “I Spent 50 Hours in Solitary Confinement” and “Anything You Can Fit in the Circle I’ll Pay For” stand out with close to 100 million views. In addition to his stunt-themed videos, the 23-year-old YouTuber also leads his own food pantry, which delivered over 60,000 meals last holiday season. Currently, he holds four food drives a week in North Carolina.



DUDE PERFECT  
*@dudeperfect*

What happens when five college roommates start a comedy and sports channel? Let twins Cory and Coby Cotton, Garrett Hilbert, Cody Jones and Tyler “TT” Toney show you with hit YouTube channel Dude Perfect, with a whopping 55.7 million subscribers. Watch as the guys—also known as Twins, The Purple Hoser, Tall Guy and Beard—attempt the largest basketball dunk ever, play hide-and-seek in a giant bounce house and more.



**LOREN GRAY**  
*Instagram: @loren,*  
*TikTok: @lorengray*

Lip-syncer, no more. What started as a hobby on Musical.ly (now known as TikTok), turned into a real-life soundtrack for this Pottstown, Penn., native. Just this year, the 19-year-old signed to Virgin Records (also home to the likes of Taylor Swift and Niall Horan), debuting hits like “Nobody to Love,” “Alone” and “Cake.” Oh—and in case any fans were wondering, she’s been unblocked by Justin Bieber.

ANASTASIA  
RADZINSKAYA  
*@likenastya*

Join Nastya and her family as she learns shapes, colors and animals across a multitude of channels run by her parents. With the help of her mother, Elena, the little girl makes videos that both entertain and educate through picking vegetables on a farm, playing make-believe, learning to ride a bike and more. The 7-year-old Russian YouTuber recently moved to Florida, and has over 71.3 million followers across all of her social platforms.



**GIGI HADID**  
*@gigihadid*

Like many moms around the world, Gigi Hadid gave birth during the pandemic, to a beautiful baby girl, Khai. Since then, she's filled her feed with little sneak peeks of her baby, along with sharing post-pregnancy skincare routines, high fashion and beauty secrets. Of course, the now 26-year-old is back to full-time modeling, with the opening of the Versace fashion show already in the books for this year.

**VLAD AND NIKI**  
*vladandniki.world,*  
*YouTube: Vlad and*  
*Niki, Instagram:*  
*@vlad.super.vlad and*  
*@nikitoys\_official*

Have a play date with brothers Vlad and Niki as they go on parent-approved, crazy adventures. Their mother, Victoria, also makes appearances on the family-friendly videos. Together—along with their father, Sergey—the family has an average of 5 billion monthly views on their 16 channels, which are translated into 13 languages. Not bad for having only started in 2018.



### LIZA KOSHY

*YouTube and TikTok: Liza Koshy, Instagram: @lizakoshy*

This young comedian started her social media journey on Vine in 2013 as Lizza, but it wasn't until she joined YouTube that things really kicked off. Known as one of the fastest YouTube personalities to reach 10 million subscribers, Liza Koshy posts short comedic videos. And whether it's her *Driving With Liza* series or web TV series *Liza on Demand*, you're sure to giggle. Of note, the star has just under 18 million subscribers on YouTube, 26.7 million on TikTok and 18.6 million on Instagram.

PHOTO BY CARL TIMPONE/BFA.COM

### DAVID DOBRIK

*YouTube and TikTok: David Dobrik, Instagram: @daviddobrik*

Want a Tesla? Talk to Slovak YouTuber David Dobrik—he was on *Good Morning America* for giving them away, after all. Outside of giving away cars for fun, Dobrik is one of the most well-known YouTube stars, with 18.5 million subscribers. Popular for short comedic videos filled with pranks, he's been taking a more philanthropic route during the pandemic by giving away a multitude of items (anyone want an Xbox One or PS4?) to help bring cheer to families during this hard time.

### NINJA

*teamninja.com, @ninja*

Known as his online alias, Ninja, Tyler Blevins is a professional gamer for teams like Cloud9, Renegades, Team Liquid and Luminosity Gaming. The neon blue-haired Michigan native streams his momentous winnings (catch his most recent No. 1 victory royale on Fortnite), and even released a gamer-specific tie-dye hoodie that's designed to enhance the audio experience.

### JEN SELTER

*jenselter.com, @jenselter*

What started as a job as a front desk attendant at her local gym blossomed into a full-time fitness career. Jen Selter, who grew up in New York City, attracts over 12 million followers on Instagram thanks to her high-intensity fitness routines and healthy smoothie recipes—not to mention her cute pup, Gram. Plus, she launched company BlendJet, allowing health fanatics to blend smoothies on the go. Follow along for her favorite recipes—think strawberry milk, green protein smoothies and more.

### RIYAZ

*@riyaz.14*

This Bhutanese Indian TikTok personality reaches over 40 million followers from his home in India. Scroll through his feed for a multitude of duets, smoky modeling clips, lip-syncing and fun dances. The 18-year-old heartthrob is so popular that he's been featured in a number of popular Hindi and Punjabi music videos, and is a known fashion icon for young men's fashion worldwide. Check out one of his most famous collaborations with Bollywood star Avneet Kaur—fans have dubbed them “Rineet” after rumors that they are together.

**HUDA KATTAN**  
*hudabeauty.com,*  
*Instagram: @huda and*  
*@hudabeauty,*  
*TikTok: @hudabeauty*

It only took leaving a career in finance, a passion and five years for Iraqi American makeup artist Huda Kattan to change her life. Since launching in 2013, her makeup line Huda Beauty has become one of the most popular and fastest-growing brands in the industry with a multitude of products from lashes and brow pencils to lipsticks and beyond. In more recent news, Kattan released a video encouraging influencers to embrace natural beauty with no filters, and transparency for when editing is in place.

**JOJO SIWA**  
*itsjojosiwa.com,*  
*@itsjojosiwa*

When America first met JoJo Siwa, she was starring on Lifetime series *Dance Moms* and rocking gigantic hair bows in a plethora of colors. Six years since her debut on the show, the spunky, Nebraska-born pop star has stayed relevant through a bow business and D.R.E.A.M tour on Nickelodeon, as well as active social media accounts giving a true insight into the star's life. In more recent news, she used her social platforms to come out to fans as a member of the LGBTQ community, introducing her girlfriend, Kylie Rock, to the world.

**LUCAS AND MARCUS**  
*YouTube: Lucas and Marcus, TikTok and Instagram: @dobretwins*

Double trouble: Watch as twins Lucas and Marcus dance, joke, compete and entertain across channels. The twins, better known as The Dobbies, have millions of followers on each social account, and post every Tuesday, Thursday and Sunday. What have they been up to recently? Drawing for prizes, pranking their family and friends, and so much more.

**LOGAN AND JAKE PAUL**  
*YouTube: Logan Paul, Jake Paul, TikTok and Instagram: @loganpaul, @jakepaul*

2020 was certainly a year to remember, and Logan Paul knows it. If you haven't already, be sure to watch his music video for song "2020," featuring everything we went through last year, from face shields and masks to Zoom calls and *Tiger King*. Jake, on the other hand, has expanded his horizons to acting, where he starred on Disney Channel sitcom series *Bizaardvark* for two seasons.

**BABY ARIEL**  
*@babyariel*

Ariel Martin may have taken a break after releasing two albums and a handful of songs, but 2021 has fans whispering about what might be next as the singer starts to become more active on social media. For a more relatable look at the star, head to her TikTok for goofy lip-syncs, photo-ops of her white Ragdoll kitty, dancing and more.



PHOTO BY JOHN SALANGANG/BEA.COM



**HANNAH STOCKING**  
*@hannahstocking*

“How girls react vs. how boys react”: the name of the video posted on Vine that made Hannah Stocking famous back in 2013. This single concept went viral, leading to her fame. Today, the personality has branched off into a plethora of fun skits like real-life Mario Kart, auditioning for *Baywatch* and workouts—many of which include friend Lele Pons—that have gained her over 50 million followers across channels.

## JUANPA ZURITA

*@juanpazurita*

No—Lele Pons and the Mexican YouTube star are still not dating. If you’re new to the fan base, it’s been rumored that the two internet stars have been dating for years, and they raised more eyebrows in 2017 when they kissed at the MTV Millennial Awards. Juanpa Zurita, who came to fame in 2013 on Vine with over 1 million followers, focuses on Spanish and English comedy sketches and challenge videos on YouTube. He is also immensely popular on Instagram, where he gives a further look into his daily life, with 25.5 million followers.



## ARISHFA KHAN

*YouTube: Arishfa Khan, TikTok: @\_arishfakhan\_,  
Instagram: @arishfakhan138*

Many fans will recognize the Indian actress from her childhood appearances in shows *Veera*, *Jeannie Aur Juju* and *Papa by Chance*—but now she’s all grown up. At 19 years old, Arishfa Khan continues to communicate with fans through her social platforms, but especially on TikTok, where she ranks 28.6 million followers. Head to her YouTube channel for tips on hair growth hacks, eyelashes, skincare routines and more.

## THE LABRANT FAMILY

*YouTube: The LaBrant Fam, TikTok and Instagram:  
@sav.labrant*

Meet the LaBrants—Savannah and Cole—as they document their family’s life. The family of five produces their videos from their home in Santa Clara, Calif., and posts a number of series like *A Day in the Life with Savannah LaBrant*, along with heartwarming videos and photos with their children, Everleigh, Posie and Zealand.

## CAMERON DALLAS

*@camerondallas*

You might recognize this chiseled, brown-haired wonder from his roles in films *Expelled*, *The Outfield* and *Neighbors 2: Sorority Rising*. Cameron Dallas helms from California and came to fame on Vine. More recently, the 26-year-old is focusing on his music career with the debuts of songs “Secrets,” “Erase the Pain” and “Stay the Night.”



## KING BACH

*@kingbach*

Many will remember King Bach—otherwise known as Andrew Byron Bachelor—as the most-followed user on Vine before its shutdown, with 11.3 million followers. Now, he’s hopped on the TikTok train with over 20 million—and his videos are worth a watch. From girlfriend interrogations to reading books to children, his channel is sure to make you laugh and smile.

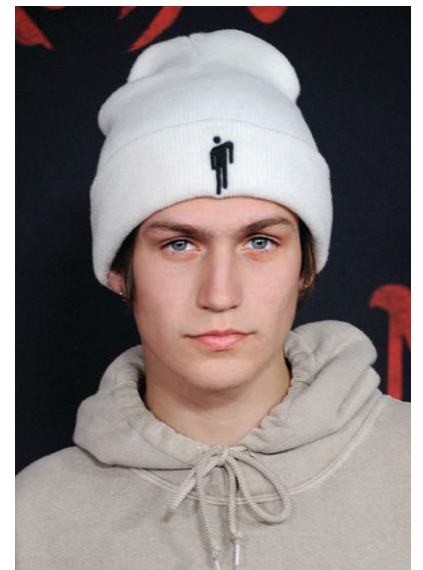


**SHAY MITCHELL**  
*@shaymitchell*

Pretty little liar, no more. Since her debut on the ABC Family hit series as Emily, Shay Mitchell has starred in numerous well-known hits like *The Possession of Hannah Grace*, *You* and Hulu's comedy series *Dollface*. She's been nominated for several Teen Choice Awards, and even launched her own travel gear company, Beis.

**CHASE HUDSON**  
*@lilhuddy*

Two words: eboy fashion. What does it mean? An edgy, alternative style of fashion that is popular among many young gents from the younger generations. Look to Chase Hudson for examples—he is the one who popularized it, after all. The 19-year-old singer, better known as Lil Huddy, debuted his first song, “21st Century Vampire,” in the new year, and has since released another alternative heartthrob hit, “The Eulogy of You and Me.”





### HAILEY BIEBER

*YouTube: Hailey Rhode Bieber, TikTok and Instagram: @haileybieber*

To keep updated on Justin Bieber's wife, head to her newly launched YouTube channel, where fans can expect content on skincare routines, fashion fails, debunked rumors and more—plus an abundance of appearances from celeb friends like Kendall Jenner. Having only launched in March, it already ranks over 900 million subscribers who want to know all about Hailey.



### MACKENZIE ZIEGLER

*mackenziezieglermusic.com, YouTube: Kenzie, TikTok: @mackenzieziegler*

For anyone who watched Lifetime's hit series *Dance Moms*, Mackenzie Ziegler is all grown up. In fact, she turns 17 this month. Since starring on the show, the Pittsburgh native debuted in the music industry with album *Mack Z* in 2014, where her song "It's a Girl Party" reached No. 1 in the U.S., U.K. and Australia. Since then, the little entrepreneur published a book, *Kenzie's Rules for Life*, and released a number of songs—including album *Phases* in 2018.

### AWEZ DARBAR

*@awez\_darbar*

This Mumbai-based dancer came to fame on TikTok thanks to upbeat dance moves. For longer videos of his choreography, head to his YouTube channel, where he dances with other veritable dancers from the city.



QPARK  
*@qpark*

Youtuber QPark (Joyce Tanner) knows how to put himself out there and make life fun. Originally a famous Korean American Vine star, the exuberant personality is now publishing his content across YouTube, Instagram and TikTok, where he has over 30 million followers. One of his most popular series? A social experiment of reactions derived from QPark confidently performing dance moves and lyrics from popular music videos and songs like “Taki Taki.”



**DJ KHALED**  
*djkhaledofficial.com,*  
*@djkhaled*

RODRIGO  
CONTRERAS  
*@elrodrigocontreras*

A forward for Argentina’s Aldosivi soccer team, Contreras has moves both on and off the field. Better known as Tucu, he’s spent the off-season dancing away on TikTok—and it’s been quite the hit with just under 30 million followers. The 25-year-old soccer player even started his own trend on the platform with lots of body rolls, hip sways and all the sass.

AMANDA CERNY  
*amandacerny.com,*  
*@amandacerny*

Scroll down Amanda Cerny’s Instagram feed and you’ll find loads of sexy shots, fashion and wellness—plus photobombs with her dalmatian, Falco. Self-dubbed as “your daily dose of happiness,” she first gained popularity from her YouTube channel, where she posted health and wellness videos. Expect sweaty workouts, legging hauls, booty challenges and more.

DJ Khaled has become quite the family man since releasing some of his most popular hits like “I’m the One,” “POPSTAR” and “All I Do Is Win.” Now, he has two adorable sons who often make appearances on social media, and has even teamed up with Cybex for a stroller collection inspired by his family. Think lots of tropical palms, colorful parrots and “We the Best” stamped across.



**KSI**  
*@ksi*

Keep an eye out for KSI's return to the ring. After taking a step back from the sport to focus on his music career, it's rumored that he'll be coming back sometime in 2021. With 9.2 million followers on Instagram alone, the jack-of-all-trades is known for his feud with fellow YouTubers Logan and Jake Paul, as well as his newest hit with Yungblud and Polo G, "Patience."

**SOMMER RAY**  
*sommerraysshop.com,*  
*@sommerray*

One million views for wearing a bikini? It's possible—at least for this fitness model. More than 10.4 million followers on TikTok and over 26 million on Instagram look to Sommer Ray for fitness inspo and new athletic gear—especially when it comes from her own collection (think crossover sports bras; crazy, printed leggings; resistance bands; and plush cropped hoodies).

**JACOB SARTORIUS**  
*jacobsartorius.com,*  
*@jacobsartorius*

YouTube, barbecue chips, Reese's, Sour Patch Kids, SweetTarts Ropes and blue raspberry Sour Punch Bites line this singer's list of favorite things—so much so that he debuted the song "YouTube & BBQ Chips" just this year. Expected to become one of the next pop superstars, the 18-year-old is one of the most popular users on TikTok with over 24 million followers.

**GIL CROES**  
*YouTube: Gilmher*  
*Croes, @gilmhercroes*

Who has voluminous brown hair, perfect skin and a great personality? Gil Croes. The Aruba native is popular for his lip-syncing and dance videos on TikTok, as well as his athletic build and comedic personality. If you've ever wondered what the life of the social media star looks like, check out his new series, *Social Star*, on TikTok.

**JEFFREE STAR**  
*jeffreestarcosmetics.com,*  
*@jeffreestar*

Is your makeup Jeffree Star approved? Head to his YouTube channel to find out. You'll find lots of brands to buy or ditch, and we won't spoil anything, but to name a few: KVD Beauty Good Apple foundation, E.L.F. Cosmetics Mint Melt collection, Gucci foundation and more. The hot pink-haired makeup maven also has his own cosmetics line, where you'll find a rainbow of shimmering shadows, lime green eyeliner and frosty highlighters.



**EMMA CHAMBERLAIN**  
*shopemmachamberlain.com,*  
*@emmachamberlain*

A deal with Louis Vuitton, a coffee company, a book and a merch e-commerce site? At only 20 years old, this YouTuber is setting the bar high. The California native posts a variety of videos on her channel, including taste tests from major fast food chains like Chipotle, outfit ideas and makeovers.

PHOTO BY BENJAMIN LOZOVSKY/BEA.COM



**NIKKIE TUTORIALS**  
*nikkietutorials.com, @nikkietutorials*

The Dutch makeup artist first came to fame with a full-on glam video called “The Power of Makeup,” uploaded in 2015. The inspiration behind the video? That it’s OK to wear makeup for you. She takes the time to explain her makeup as she only applies to one side of her face. This video alone gained her millions of fans. Since then, she’s posted tons of makeup tutorials and has even collaborated with the likes of Lady Gaga and Marc Jacobs.

**BELLA THORNE**  
*@bellathorne*

The Florida-born actress gained recognition for her roles in ABC’s drama *Dirty Sexy Money* and NBC’s *My Own Worst Enemy*. Since then, she’s starred in films like *The Duff* and Adam Sandler’s *Blended*. More recently, Bella Thorne announced her engagement to Italian singer Benjamin Mascolo.

**RYAN KAJI**  
*ryans.world,*  
*@ryansworld*

Learn with the 9-year-old as he plays, does science experiments, makes music videos and more. His parents, Loann and Shion Kaji, along with twin sisters Emma and Kate, also make appearances on the channel, which uploads a video every day. The family-run platform has garnered just under 30 million subscribers.

**DARIAN ROJAS**  
*YouTube: Darian Rojas,*  
*@darianrojasc*

Platinum blond hair, pops of neon colors and a futuristic sense of fashion are only some of Darian Rojas’ mainstays. The Mexican influencer reflects a whole new sense of edgy fashion with zebra print jackets, chunky rainbow sneakers and skintight rompers.

**EMILY RATAJKOWSKI**  
*emrata.com, @emrata*

This brown-haired maven might look familiar—she’s appeared in a variety of music videos and campaigns, after all. In 2013, she was in Robin Thicke’s “Blurred Lines” music video along with Pharrell and T.I. That same year, she was found in Maroon 5’s “Love Somebody” music video. Emily Ratajkowski also dabbles in acting, noting Nickelodeon’s *iCarly* and movie *Gone Girl* as major hits on her résumé. Adding on to her already impressive career in the spotlight, she’s also been on the covers of *Allure*, *Marie Claire*, *Vogue* and *InStyle*.



FROM TOP, PHOTOS BY: DAVID X PRUTTING & MIKE VITELLI/BEA.COM; HAGOP KALADJIAN/BEA.COM

FROM TOP: PHOTOS BY: DAR IAN DICIANNO, ROMMEL DIEMANO, JASON CROWLEY, ROWEN LANTION/BEA.COM, JOHN SALANGSANG/BEA.COM



**CHIARA FERRAGNI**  
*chiaraferragnicollection.com,*  
*theblondesalad.com,*  
*@chiaraferragni*

What started as a blog in 2009 branched off into a full-time career for Italian entrepreneur Chiara Ferragni. Her original blog, *The Blonde Salad*, is still up and running, and focuses on lifestyle, beauty, fashion and celebrities. In addition to running this website, she also launched a merchandise site where fans can find sparkly chrome water bottles, mini chain-link purses and a newborn collection. In 2015, her career really took off into stardom, leading to a variety of opportunities and accolades. Harvard Business School, for example, dedicated an entire case study to her career. She also made it onto *Forbes’* 30 Under 30 list in the art and style category, and was even named the most powerful fashion influencer by the publication.

**LILLY SINGH**  
*@lilly*

In 2019, Lilly Singh became the first openly bisexual woman of color to sit in the host’s chair of NBC late-night show *A Little Late*. The Canadian comedian, who debuted her YouTube channel under the username Superwoman in 2010, has gained 15 million subscribers thanks to a variety of sarcastic skits (see “Being Cousins with Kamala Harris”) and interviews with big names like Michelle Obama. Her influence has reached so far that she published *New York Times* bestselling book *How to Be a Bawse: A Guide to Conquering Life* in 2017, which teaches readers how to be confident and reach goals.



**ANWAR JIBAWI**  
*YouTube: Anwar Jibawi, TikTok and Instagram: @anwar*

With Jamie Foxx and Jessica Alba as fans, it comes as no surprise that Anwar Jibawi has over 20 million followers across platforms. He also counts fellow influencers Lele Pons and Hannah Stocking as friends—he played Luigi in Stocking’s *Mario Kart in Real Life* series. On his own channel, expect creative skits and collaborations with big names like Mattel and WWE.



**RUDY MANCUSO**  
*@rudymancuso*

Most famous for his comedic skits on YouTube, Rudy Mancuso has over 7 million subscribers on his channel. For a deeper look into his passions, look to the YouTuber’s music—a mixture of vocals and instrumentals—as he’s debuted a number of beats over the past year.

**SOFIE DOSSI**  
*shopsofiedossi.com, @sofiedossi*

America was first introduced to Sofie Dossi during her time on season 11 of *America’s Got Talent*, where she wowed judges with back-breaking contortionist routines. She finished in the bottom five that season, and returned for the first season of *America’s Got Talent: The Champions* in 2019. Since her final appearance on the show, she’s used her stardom and bendy body to start a YouTube channel, which gives fans a further look into her life.



FROM TOP, PHOTOS BY: BILLY FARRELL/BEA.COM; JOHN SALANGSANG/BEA.COM

### THE BEE FAMILY

*YouTube: The Bee Family, TikTok and Instagram:*

*@chbeefamily*

Get to know the Bee family, a quartet household based in Ontario. Watch as Andrés, Rossana, Roberto and Gabriela Burgos have fun with challenges from Fortnite, test viral trends and more. Plus, they even share recipes for families looking to mix up their weeknight meals.

### GARY VAYNERCHUK

*garyvaynerchuk.com, @garyvee*

Solely calling Gary Vaynerchuk an entrepreneur doesn't cover the half of it. Since 2006—when he launched a 20-minute daily talk show—he's exploded into stardom, becoming an inspirational speaker, author and investor.

Currently, he's the chairman of VaynerX, CEO of VaynerMedia and an active partner in his agency VaynerSports.

### CASEY NEISTAT

*@caseyneistat*

If you've seen Netflix's *Project Power*, then you'll likely recognize Casey Neistat's face from his character, Moto. Outside of the show, the YouTuber has also been behind film *Nerve* and the Casey Neistat vlog, and is known as one of the most successful filmmakers who started from YouTube.

### ROSANNA PANSINO

*rosannapansino.com, @rosannapansino*

Rosanna Pansino's most recent news comes in the form of a TV series with HBO Max, *Baketopia*, a new baking show that challenges bakers to re-create current trends and make new ones. The YouTuber, known for cooking and baking videos on her channel, is the host. She's also the voice behind cookbooks *The Nerdy Nummies Cookbook* and *Baking All Year Round*.

### DEMI BAGBY

*demibagbyapp.com, @demibagby*

A severe back injury and the possibility of paralysis after a freak cheer accident in 2014 didn't stop this athlete from attaining her fitness goals. Instead of facing fate in a wheelchair, the now 20-year-old became a CrossFit athlete. Today, she continues to inspire over 15 million fans across her social platforms, and even started her own chalk-alternative company, Rep Wax. Those looking to step up their workouts can keep an eye out for her new training app.

### MICHELLE LEWIN

*TikTok: @michellelewin, Instagram: @michelle\_lewin*

Train with this Venezuelan model for the ultimate summer bod. From fat-burning workouts to muscle-burning moves, Michelle Lewin shows fans how to work out no matter where they are or what they have—and, yes, that means even during the pandemic.

## NELK BOYS

*YouTube and Instagram:*  
*@nelkboys, TikTok:*  
*@nelk\_filmz*

From bowling in other people's lanes to pretending to be an Amazon driver, no prank is untouched by the Nelk Boys. The faces behind the brand? Canadian YouTubers Jesse Sebastiani, Kyle Forgeard and Steve Deleonardis. Watch snippets of their top-rated videos on TikTok, or head to YouTube for the full-length versions.

## KAYLA ITSINES

*kaylaitsines.com,*  
*@kayla\_itsines*

The face behind the popular Bikini Body Guides (BBG), Kayla Itsines trains millions of clients worldwide from her app, Sweat. Her training routines consist of 28-minute workouts that are meant to increase strength and fitness. Another plus? They don't require any equipment to complete. Check out the fitness fanatic's latest additions to her program, including a post-pregnancy program and more advanced options.



## TYLER OAKLEY

*thetrevorproject.org, @tyleroakley*

Every week, Tyler Oakley posts a number of new videos to engage fans. Each vary in content from LGBTQ+ and social issues to challenges, celebrity interviews and collaborations. The YouTuber is especially known for his focus on the issue of suicide among LGBTQ+ youths, and has teamed up with big names behind the initiative like The Trevor Project. For a lighter take on Oakley's life, flip through the pages of his *New York Times* bestselling book, *Binge*, a compilation of witty personal essays.



**CAMILA COELHO**

*camilacoelho.com,  
@camilacoelho*

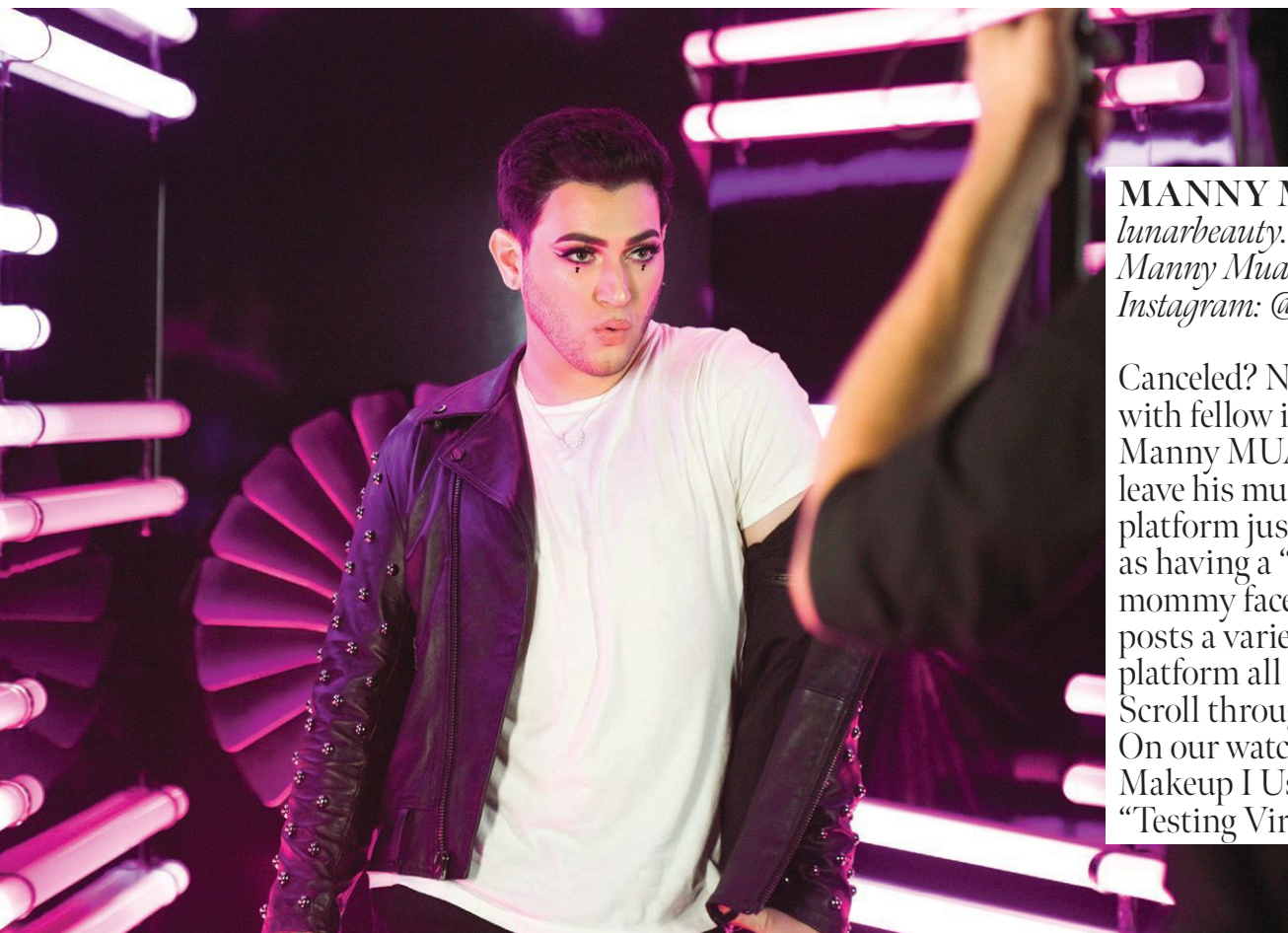
Camila Coelho has grown far beyond the Dior makeup counter (her job outside of high school). Since launching her platform in 2010—she started out with beauty looks and step-by-step tutorials—the Brazilian American has launched multiple businesses to add to her portfolio. Not only does she have an expansive collection with major luxury retailer Revolve, but she founded a vegan, cruelty-free makeup line called Elaluz as well. Head to her YouTube channel for hair tricks, red-carpet makeup and interviews with Jessica Alba.

**PATRICK STARRR**

*onesizebeauty.com,  
@patrickstarr*

This Filipino American beauty expert slays the game with flawless brows, sharp eyeliner and frosty highlighter. Shop Patrick Starr's personal collection filled with compact powders and under-eye patches to perfect your vanity. Outside of beauty, the artist also dabbles in music, with song "Go Off" having debuted almost a year ago.





## MANNY MUA

*lunarbeauty.com, YouTube:  
Manny Mua, TikTok and  
Instagram: @mannymua733*

Canceled? No way. After a tiff with fellow influencer friends, Manny MUA isn't ready to leave his multimillion-follower platform just yet. Self-described as having a "daddy body with a mommy face," the makeup artist posts a variety of videos on his platform all around the topic. Scroll through to see for yourself. On our watch list? "Roasting Makeup I Used to Love" and "Testing Viral Makeup."

## MONTANA TUCKER

*montanatucker.com,  
@montanatucker*

Montana Tucker has been in the limelight since she was 8 years old, with national commercial appearances with companies like Ovaltine, Skechers, BMW and Wendy's. Since then, the Florida native has grown a platform for herself with millions of followers, and debuted new album *Hola* last year.





PHOTO BY KELLY TAUB/BEA.COM

**JAY ALVARREZ**  
*@jayalcarrez*

In need of a little wanderlust after the year we've had? Head to Jay Alvarez's Instagram feed for stunning shots of the world from all of his travels. Born in Hawaii, he's known for traveling and documenting from some of the most lustworthy and luxurious travel destinations. Think skydiving in Oahu, riding giant squids in French Polynesia and making music videos in Ibiza.



## MARIANO DI VAIO

*marianodivaio.com, @marianodivaio*

Big names like Hugo Boss, Dolce & Gabbana and Calvin Klein dot Mariano Di Vaio's portfolio of brand ambassadorships. The suave, dark-haired gent has taken numerous steps to reach his followers, including publishing book *My Dream Job* and launching big-ticket brands MDV Jewels, MDV Shoes and MDV eyewear. When he's not working, the Italian blogger spends time with his family, who can be seen on his Instagram.

## JOE WICKS

*thebodycoach.com, YouTube: The Body Coach TV, TikTok and Instagram: @thebodycoach*

When Joe Wicks says he's on a mission to make the world fitter, healthier and happier, he means it. Not only does he have a new workout app featuring routines and meal options, but he even launched #PEwithJoe during the pandemic. The purpose? To help families and children get active. It was so successful that over 800,000 people joined in.



## AIMEE SONG

*songofstyle.com, @aimeesong*

Listed as a *Forbes* 30 Under 30 in two categories, as well as one of its top influencers, Aimee Song's original passion lies within interior architecture. Since starting her blog, Song of Style, in 2008, she's gained millions of page views every month, along with a collection for Revolve and two *New York Times* bestselling books.

FROM LEFT, PHOTOS BY: MATTEO PRANDONI/BEA.COM; SAMANTHA NANDEZ/BEA.COM

## OLIVIA CULPO

*oliviaculpo.com,  
YouTube and  
Instagram:  
@oliviaculpo,  
TikTok:  
@oliviadangerculpo*

Since being crowned Miss Universe in 2012 (she was the first winning contestant to represent the United States in 15 years), Olivia Culpo has continued to inspire and influence fans across the country and beyond. With the launch of her blog, followers can read up on fashion, beauty, lifestyle and more—all with OC lifestyle in mind. The Rhode Island native is also co-owner of American comfort food restaurant Back 40 and natural spiked seltzer VIDE.





### JENN IM

*YouTube: Jenn Im, TikTok and Instagram: @imjennim*

You might know Korean American YouTuber Jenn Im from her previously named channel, ClothesEncounters. But she's revamped her platform branding since, and not just with the name. Expanding to more than fashion, Im just announced her pregnancy in early April with husband Ben Jolliffe, and is focusing content on life updates and building new healthy habits.

### TAI LOPEZ

*tailopez.com, @tailopez*

RadioShack, Pier 1, DressBarn, Modell's, Stein Mart and more—what doesn't Tai Lopez own? At 45 years old, he is behind over 20 million-dollar businesses; produces podcasts; leads book clubs; and inspires people around the world to achieve wealth, love and happiness. He's so well known, in fact, that he's interviewed the likes of Hillary Clinton, Rihanna, Steven Spielberg and the late Kobe Bryant.

### THE BUCKET LIST FAMILY

*thebucketlistfamily.com, @thebucketlistfamily*

In August 2015, Garrett Gee sold an iPhone app to Snapchat—changing his family's world forever. So, they decided to travel the world, and, luckily, documented it as well. Known as a family of travel journalists, Garrett, Dorothy and their three children have traveled to over 85 countries. In 2019 alone they took adventures to Russia, the Philippines, Abu Dhabi, Egypt, Pakistan, Saudi Arabia, Israel, Mexico, Tonga, Alaska, Haiti, the Maldives, Zanzibar, Rwanda, Uganda and more.

### ANTHONY FANTANO

*theneedledrop.com, YouTube: theneedledrop, TikTok: @theneedletok*

If you're a melophile, run, don't walk, to Anthony Fantano's music-centered brand. With over 2 million subscribers, he's known for his album roundups (Nick Cave and Warren Ellis' *Carnage* made his list for March 2021), Grammy Award picks and weekly track roundups that cover a variety of music genres. Fantano also holds interviews with well-known artists—think Brockhampton, Lil Nas X, Genesis Owusu and Moor Mother.

### JACK MORRIS

*@doyoutravel*

Have you ever heard of the Siwa Oasis? Located in Egypt, it's about a 12-hour drive from Cairo and dates back to the 26th dynasty around 525 B.C. And Jack Morris, the face behind this travel platform, has been there. According to the traveler, it's not a place often found on a visitor's list. Learn more about off-the-road adventures like this by following along with Morris, and travel to magical places like Uluwatu, Bali, and Dubai through his lens.



**D-NICE**

*d-nice.com, @dnice*

Two words: Club Quarantine. What is it? D-Nice's virtual dance party that was launched during the pandemic. Every night, he uses Instagram Live to DJ music, from classic hip-hop and soul to R&B. Even A-list celebs like Rihanna, P. Diddy, Oprah, President Joe Biden, Halle Berry and Drake have logged on. The veteran beatboxer started his career in the 1980s with hip-hop group Boogie Down Productions, and also landed a deal with Jive Records after discovering Kid Rock in 1988.

FROM LEFT, PHOTOS BY: SANSHO SCOTT/  
BEACOME: KYAN KOBANE/BEACOME



**DANIELLE BERNSTEIN**

*weworewhat.com, @weworewhat*

One of the OG Insta influencers, the founder and face behind fashion blog WeWoreWhat counts over 2 million followers and growing. Danielle Bernstein started her brand as a sophomore in college and hit the *Forbes* 30 Under 30 before she was 25. Today, the native New Yorker continues to set the pace with her own brand, WeWoreWhat, and giveback efforts through WeGaveWhat (a charitable arm of her brand).

MODERN LUXURY SPOTLIGHT

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MODERN LUXURY SPOTLIGHT

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## SHAKE GUYS

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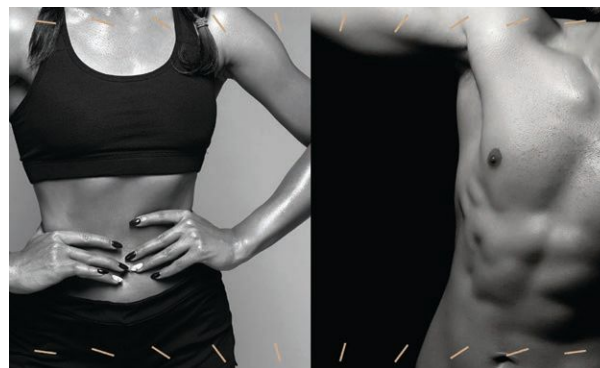
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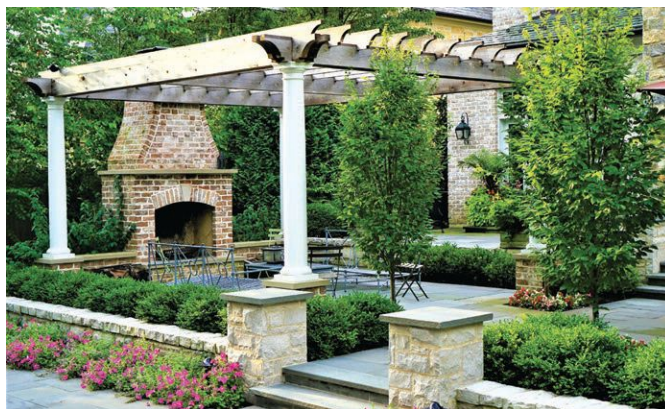
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### MODERN LUXURY SPOTLIGHT

# BEST of the NORTH SHORE



Photo Credit: Ewa Pasek Riley

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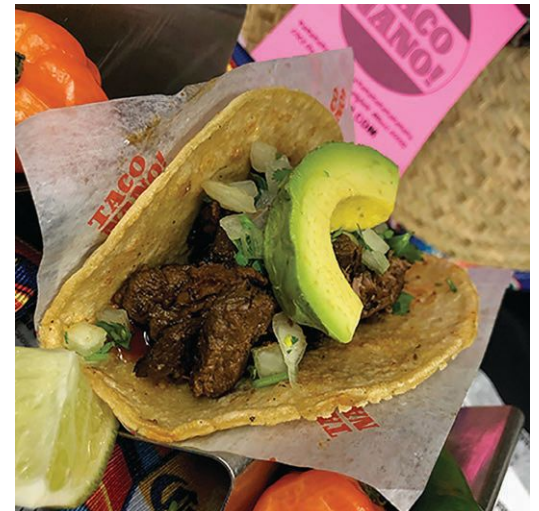
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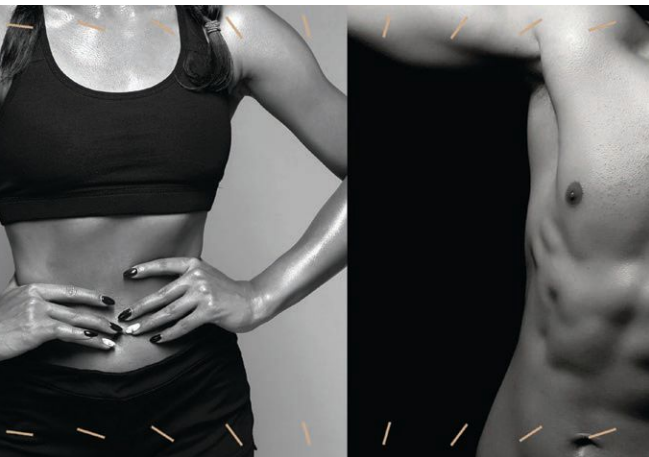
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Health, Leisure, Travel, Wellness

Backed by majestic sandstone formations, Camp Sarika at Amangiri derives its name from the Sanskrit word for open space and sky.

# Revive



PHOTO COURTESY OF AMANGIRI

### COLLECTIVE HEALING

The illustrious Amangiri resort introduces a fresh perspective with the opening of the instantly iconic Camp Sarika, a collection of 10 luxury tented pavilions hidden among the canyons of the southern Utah desert. Blink and you might miss it—but that’s the point. *BY ANNA DUNN*

CONTINUED...

Camp Sarika's pool and Jacuzzi, tucked among mesas and seamlessly connected to the surrounding desert landscape, offer a space for respite.

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Healing takes many forms. At times it's an hourlong massage customized to your needs. Other times it's spontaneous, expertly tailored tequila pairings with dinner suggested by your server. Healing can be found in necessary safety protocols that artfully maintain a human element, the sound of a crackling fire and the ever-present signature scent of desert sage, or perhaps in stargazing in seclusion and the quiet introspection that follows. As I discovered on a recent visit, no matter how it manifests itself, healing is found at Amangiri—which fittingly means “peaceful mountain.” With the property's midpandemic opening of Camp

Sarika, healing takes shape as 10 luxury tented pavilions that seem to disappear into the canyons of the southern Utah desert, only a short drive or hike from the renowned main hotel. Isolated campsites are outfitted with rugged details that have been elevated to an ultraluxe level, and quiet attention to detail and impeccable “invisible service” stay true to the Aman brand DNA.

When Camp Sarika quietly welcomed its first guests in July 2020—11 years after Amangiri opened—it became the ultimate spot for healing (and social distancing) during a time of universal uncertainty. Occupying more than 55 of the property's 600 acres, it is the first year-round camp of its kind in North America. “The idea was

not just to add more rooms; it was to create a whole new experience,” general manager Julien Surget tells me over breakfast at Camp Sarika. “We needed more inventory, but at the same time we also wanted to tell a new story in the market.” That story unfolds in the form of five 1,100-square-foot, one-bedroom pavilions and five 1,800-square-foot, two-bedroom pavilions (all fully enclosed and spaced out for privacy and comfort), a bespoke creation of San Francisco- and Johannesburg-based design and development services firm Luxury Frontiers. Each boasts an expansive outdoor terrace with a heated plunge pool, cozy fire pit area and telescope; a roomy, light-filled common space with wet and dry bars, a dining area and a smartly

concealed TV; and a spalike en suite bathroom with a deep-soaking tub and indoor and outdoor showers. Canvas walls, custom-designed leather and walnut details, and matte black fixtures and finishes are inspired by the surrounding rolling plains and recall traditional camping elements. And, of course, epic views visible from telescoping sliding glass doors only add to the appeal. Seven of the pavilions (mine included) face commanding sandstone canyon and mesa formations, and three have west-facing views for catching stunning sunsets.

At the camp, a common building houses a restaurant that serves breakfast, lunch and dinner, in addition to a lounge with a focal-point fireplace that keeps things

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both complementing and contrasting flavor profiles.” With all meals and nonalcoholic beverages included, guests can indulge in seconds of a favorite course, and preset menus for breakfast and lunch round out the offerings. While dining next to the open kitchen one evening, I witness that food preferences, restrictions and allergies are handled with the utmost care, and Currier receives frequent praise from guests impressed by his craft.

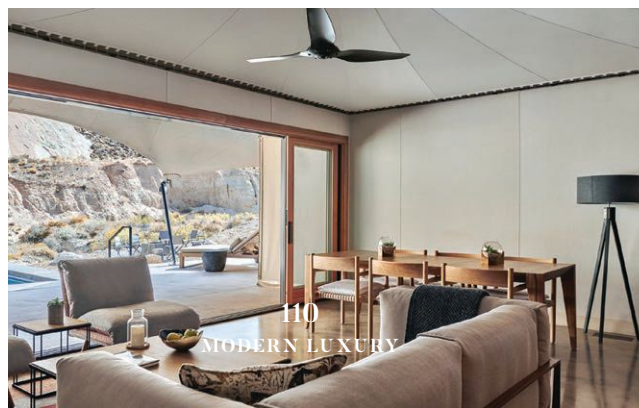
The brand’s focus on two main pillars—wellness and adventure—plays out seamlessly at Camp Sarika. “We want

cozy during chilly evenings, a sleek pool and two spa suites (an extension of the brilliant main Aman Spa), all of which can be accessed by guests of both Camp Sarika and Amangiri. As part of the camp experience, guests use golf carts to navigate the exclusive enclave and can travel to the main hotel and back by hiking or using private car service. Surget explains that guests especially enjoy moving between the two properties for meals as Sarika offers a second dining outlet and an entirely different experience.

“Part of luxury travel is seeking out the experiences you can’t buy at home no matter how much money you have,” he says. “We’re not trying to re-create a five-star restaurant experience you’d have in Paris, because you can get that in Paris. What you can’t get in Paris is the chef who has the contacts with native tribes to get special ingredients,” he continues. “It’s not just about cooking local; it’s cooking relevant.” Spearheading that effort at Camp Sarika is lauded chef de cuisine Oren Currier, who stays busy—and keeps me on my toes during my stay—creating and executing a new dinner menu every night, highlighting seasonal ingredients with a focus on regional Utah cuisine. “My creative process is a combination of several components,” shares Currier. “This includes seasonality of ingredients, the number of guests we are expecting, and the interaction of flavors between dishes as we try to have



From top: The main pavilion at Camp Sarika houses a restaurant and relaxation area; each pavilion has a heated plunge pool and highlights a “very thin separation between nature and construction,” says general manager Julien Surget; pavilion bathrooms are equipped with deep-soaking tubs; a spacious living area leads to a shaded deck, sun beds, a telescope and a fire pit with epic views.



to build guests a robust itinerary to complement restoring and healing,” says Surget. Those itineraries can touch on both pillars, including everything from challenging hikes and climbs—called via ferrata, Italian for “iron road”—on a network of on-property trails and routes to restorative spa treatments and special culinary experiences that honor Navajo traditions. (Mine includes a healthy balance of both.) Another Aman-specific touchstone is sustainability, which Surget says is manifested in three ways on-property: environmental protection, community outreach, and preservation of local heritage and culture. “Sustainability is not just about conservation, but it’s also about educating people and exposing them to new things,” he shares. Outreach takes shape as meal deliveries to local Navajo communities, self-defense lessons for employees, financial education courses and more. “If you condition [employees] right, they then carry that back home,” he says. “It’s meaningful to us.” In regard to environmental protection, the property has its own solar field and three natural wells, and uses geothermal heat pumps in lieu of standard HVAC systems for the camp pavilions. But due to local restrictions, what are considered standard practices in many U.S. regions are nearly impossible here, such as recycling. So, for Amangiri and Camp Sarika, the primary focus remains on outreach and cultural preservation, says Surget. “Sometimes it’s just a matter of being kind, being polite and helping people upscale.”

Surget is optimistic about what’s next for Camp Sarika as travelers seek new ways to experience solitude and healing. “There’s no doubt that there’s an excitement about the property,” he says. “I’m grateful for it; I’m humbled by it, honestly. We relentlessly work to honor that excitement.” Pavilions from \$3,500 per night, [amangiri.com](http://amangiri.com) ◉





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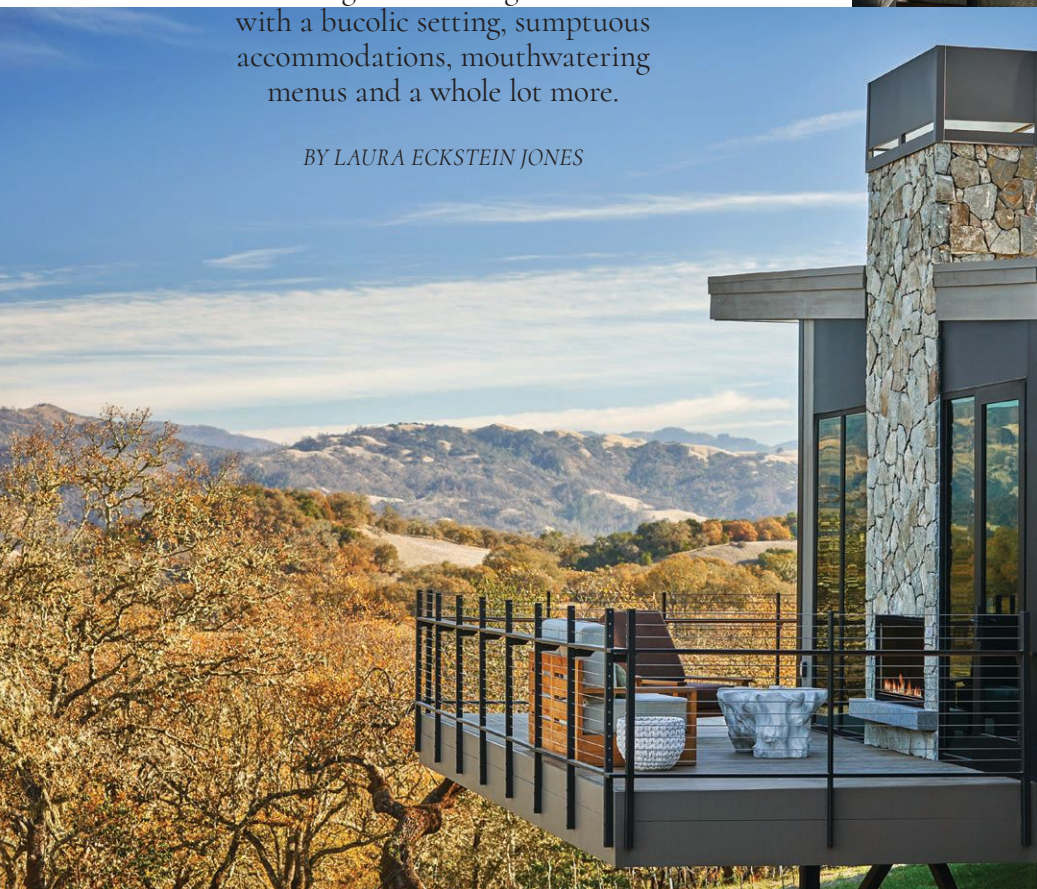
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# NATURAL WONDER

Seamlessly nestled in Sonoma County's rolling hills, the new Montage Healdsburg beckons with a bucolic setting, sumptuous accommodations, mouthwatering menus and a whole lot more.

BY LAURA ECKSTEIN JONES



The moment our plane touches down at Sonoma County Airport, my stress level plummets. And when our car rolls up to the brand-new Montage Healdsburg resort—only a 15-minute drive away—any lingering anxiety from the week disappears completely.

Located in the heart of Sonoma's wine country, just minutes from Healdsburg's charming downtown area, the lush property is rife with eye candy—vine-covered hills, clear blue skies and historic groves—and although new, it looks like it has been there for generations. The subtle contemporary architecture by design partners Glazier Le Architects and Delawie Architects fits into the landscape so well, it's tough to locate the 130 bungalow-style guest rooms dotted across the 258-acre retreat.

After arriving to our stunning suite via golf cart, we take a moment to soak in the gorgeous design and seemingly endless views. The suite—designed masterfully with every detail considered by EDG Design—has a roomy living room and bedroom, two bathrooms, two showers (one outdoor, one indoor), a beckoning bathtub, two enormous flat-screen televisions, and last but certainly not least, a massive deck, complete with a fire pit and outdoor furniture. Because we arrived later in the day, we decide to take advantage of our cozy accommodations and order room service. We share the colorful Hazel Hill salad with perfectly prepared wagyu, a half chicken topped with black truffle jus, and the most delicious pommes frites. It is divine.

The next day, we walk down the hill to

From top: A fire pit-equipped outdoor patio at Montage Healdsburg; rooms come with stunning views of the Alexander Valley; the hotel's gorgeous open-plan lobby.



PHOTOS BY CHRISTIAN HOKAN

Hazel Hill restaurant for a hearty alfresco breakfast before heading to the on-property Compass Sports. The plan—to ride electric bikes throughout the area—is squashed by my lack of athletic prowess, so instead we drive into downtown Healdsburg for strolling and boutique-hopping. Post-shopping, we drive to the highly recommended Dry Creek General Store for delicious sandwiches, devoured on the porch while gazing out at vineyards. We then head back to the hotel for a private wine tasting experience at Hazel Hill with beverage manager and sommelier Petra Polakovicova. Sitting outside overlooking the fields and mountains, Polakovicova presents wines from labels led by female makers, including a delicate bubbly rosé by Poe. I won't soon forget how its sparkling pinot meunier electrified my palate.

Afterward, a quick dip in the pool is the perfect pick-me-up before getting ready for dinner back at Hazel Hill. The attentive and friendly service complements the food beautifully. We enjoy some gorgeous appetizers (oysters and bigeye tuna with blood orange, Sicilian pistachio and shiso) before digging into the delicately plated mains (Liberty Farms duck breast with rhubarb, turnips and pistachio, and Mishima filet mignon with duck fat potato puree, baby carrot, cipollini onion and sauce au poivre). The dessert—coconut tapioca pearls with tropical fruit salsa, black sesame and mango sorbet, and a chocolate crunch bar with hazelnut cookie, Valrhona chocolate and Frangelico ice cream—is divine. Post-meal, we enjoy some stargazing around the fire pit from our private patio—the perfect end to a perfect day.

Our last day is lazily spent enjoying meals at Hazel Hill and cocktails at Scout Field Bar before some downtime at the pool. I bring my Kindle, but find myself distracted by the dazzling view—all I see are trees, water and sky. I sneak away



to Spa Montage, which offers a wide variety of facial and body treatments. I opt for the 90-minute Harvest Honey Infusion Ritual, an indulgent exfoliating, nourishing and relaxing treatment that uses locally harvested honey and other delicious ingredients. The experience—luxurious, wellness-focused and locally minded—encapsulates the entire resort. Although I'm sad to say goodbye, I know we'll be back before long. *Standard rooms from \$995 per night, deluxe rooms from \$1,145 per night, guest house from \$12,000 per night, [montagehotels.com/healdsburg](http://montagehotels.com/healdsburg)* ◦

Clockwise from top left: Bathrooms at the resort include deep-soaking tubs and luxe products from California-based Gloss Moderne; interiors by EDG Design have a relaxed, elegant feel; the farm-to-table fare at Hazel Hill is perfectly in line with its setting; located next to Spa Montage, the resort's main pool has stunning views of the property.





The gilded exterior of the new Virgin Hotels Las Vegas was designed by Rockwell Group.

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BY ALLISON MITCHELL



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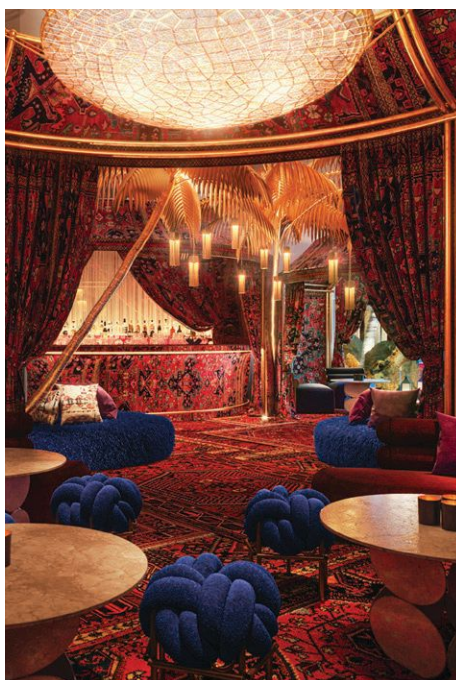
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Clockwise from top: A sneak peek of the forthcoming Richard Flat, named for Virgin Group founder Sir Richard Branson; The Shag Room is inspired by the famed Studio 54; Casa Calavera, an indoor-outdoor Día de los Muertos-inspired restaurant by Hakkasan Group, features cantina cuisine and plenty of tequila-driven cocktails.

poolside dining experiences at Todd English's Olives (the return of the acclaimed chef's Mediterranean hot spot that previously spent 20 years at Bellagio); Hakkasan Group's Casa Calavera (a Día de los Muertos-inspired cantina) and Kassi Beach Club (a fusion of European, coastal Italian and Greek flavors from restaurateur Nick Mathers); plus Money, Baby!, a midcentury modern sports, dining and entertainment venue by Clive Collective. The noshing continues inside the resort at sushi favorite Nobu; Night + Market, a Thai concept from award-winning L.A.-based chef Kris Yenbamroong; and One Steakhouse, a new iteration of brothers David and Michael Morton's beloved MB Steak. To wet your whistle, imbibers should head to The Bar at Commons Club or The Shag Room for an array of top-notch cocktail options.

When the party winds down, head to your luxe accommodations, ranging from the desert-chic Canyon Oasis chamber suite, which offers primo Strip views, to the top-of-the-line Richard Flat. Named for Virgin Group mogul Sir Richard Branson, and available for booking later this summer, the 4,276-square-foot, three-bedroom space features ultrachic stylings by Rockwell Group (which also handled the rest of the architecture and interior design throughout the hotel) and clocks in as the property's priciest digs at \$3,000 per night. Go ahead, live large. *Chambers from \$198 per night, suites from \$427 per night, virginhotels.com/las-vegas* ◉

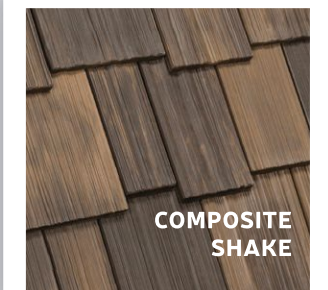
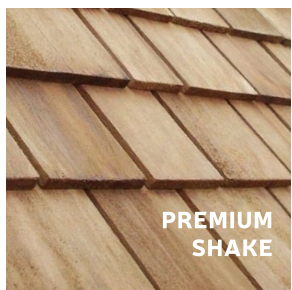
After 26 years of offering near-the-Strip accommodations to locals and visitors alike, the Hard Rock Hotel and Casino took its final bow in February 2020. And in its place has arrived the much-anticipated debut of Virgin Hotels Las Vegas, a glitzy property from the Curio Collection by Hilton featuring 1,500 chambers, grand chamber suites and penthouses spread across its Opal, Canyon and Ruby towers. "There are positive signs pointing to another great Las Vegas comeback. No city does it better than Las Vegas," says the hotel's owner, Richard "Boz" Bosworth, CEO and president of JC Hospitality. "We are so excited that we have our team members back to work and that our doors are open to welcome back locals and tourists to the city. In 1995, the Hard Rock Hotel was dubbed a Las Vegas resort for the next generation. Now, 26 years later, we believe that

Virgin Hotels Las Vegas is the new Las Vegas resort for the next generation." With its 60,000-square-foot Mohegan Sun Casino; a 5-acre desert pool oasis; event venues ranging from the intimate 24 Oxford to the 4,500-seat Theater at Virgin Hotels Las Vegas; plus a portfolio of 12 exclusive food and drink venues, Virgin Las Vegas is certainly offering something new for travelers of all tastes.

Outdoors, revelers can indulge in a multilevel bar experience at the pool's Mykonos-themed Élia Beach Club, opening June 10, where DJs will spin live tunes as beachside bites are served. If relaxing is more your speed, retreat to a sun-kissed VIP cabana. Nearby, The Promenade features indoor-outdoor



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From Chicago to Southern California, New York and beyond, Pendry's unique blend of warm, personalized service, bold design and exciting culinary offerings is redefining luxury travel today.

BY LAURA ECKSTEIN JONES



From top: Expansive views and eye-catching design by Martin Brudnizki dominate the 149 rooms at Pendry West Hollywood; the lobby of the just-opened Pendry Chicago, which beckons from the stunning Art Deco Carbide & Carbon building; hotel guests have access to on-site private club The Britely's chic bowling alley.



As soon as we step into Pendry West Hollywood's lobby—adorned with lacquered peacock blue walls and a hypnotic sculpture by L.A.-based artist Anthony James—my husband and I are transported to a more enlightened world. With our puppy in tow, we enjoy a refreshing welcome drink before arriving to our roomy suite. One of the first things I notice are the eye-popping views from every direction. From the well-equipped main bathroom and bedroom, the Sunset Strip is a piece of art in itself, while sweeping vistas of the city dominate the living room and balcony. The next things that catch my eye are a dog bed and bowl, a thoughtful touch that's just one of many throughout the entire weekend.

The new hotel is easy to fall in love with. Besides the bewitching interiors by Martin Brudnizki Design Studio (think laid-back contemporary glamour with a touch of art deco), it's the genuine warmth we feel from every employee, from the valet attendant to our waiters at the divine Wolfgang Puck-concepted restaurants Ospero and Merois. Little details—like arriving to our suite after dinner to find fresh macarons on the nightstands and Tom Petty playing softly through

the speakers, or extra-comfy robes and slippers at the beautiful spa—pepper the experience from start to finish. It's not surprising; Pendry, after all, is the new luxury brand from Montage International, one known for its impeccable service and astute attention to detail.

This is the third Pendry Hotels & Resorts property to open after San Diego and Baltimore, and more are on the horizon. Over the next few months, openings are planned for Chicago, New York City, New York state and Park City, Utah—with even more locations recently announced. And although each property is unique, certain attributes remain steadfast. "Our style of service—the gracious, humble approach to luxury; the warmth—that is really the underpinnings of all of Montage," says Alan Fuerstman, founder, chairman and CEO of Montage International. "Every one of our hotels has a great combination of strong design, great entertainment offerings, and a strong culinary and beverage program that's innovative and pushing the bar forward," adds Michael Fuerstman, co-founder and creative director of Pendry Hotels. "Art, light and space-based art, in particular, is also big." With that winning combination, we've found our new go-to. [pendry.com](http://pendry.com) ◊

FROM TOP, PHOTOS: COURTESY OF PENDRY WEST HOLLYWOOD; COURTESY OF PENDRY CHICAGO; BY YERIN MOK FOR THE BRITELY





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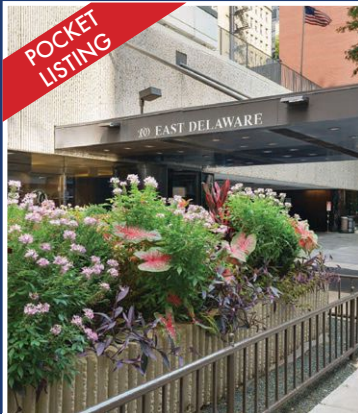


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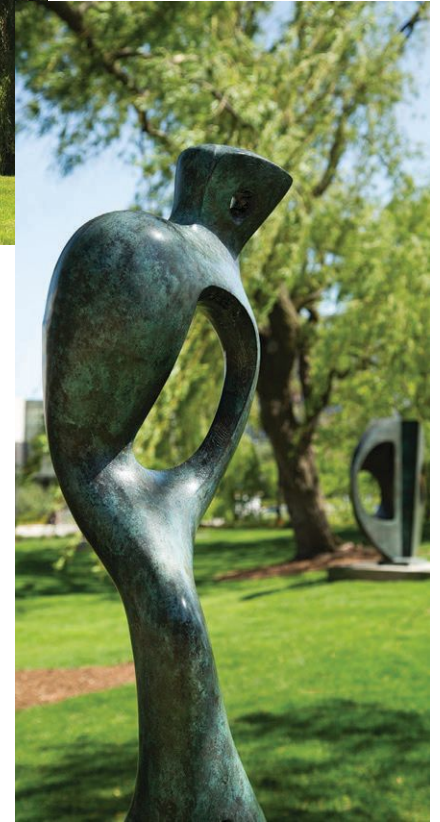
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Clockwise from far left: A view of the stunning Bahá'í House of Worship; a work at Skokie Northshore Sculpture Park; Henry Moore's "Interior Form" (1981) at the Block Museum Campus Art Walk; the Evanston Farmers Market offers a bounty of fresh produce.

## 5 FAVE NORTH SHORE ALFRESCO SPOTS

Take it outside this summer with these beloved warm-weather destinations.

BY J.P. ANDERSON

### 1. The Bahá'í House of Worship

Considered one of the "Seven Wonders of Illinois," this magnificent structure—an awe-inspiring, domed, intricately carved building that serves as the North American headquarters for the Bahá'í faith—is currently closed to the public, but its stunning gardens are still accessible and in full bloom, making for an idyllic place for a contemplative stroll. *100 Linden Ave., Wilmette, bahai.us/bahai-temple*

### 2. Block Museum Campus Art Walk

From Miró and Matchinsky to Lipchitz and Pomodoro, prominent sculptors aplenty are showcased throughout the Northwestern University

campus, with 16 gifted works that make for an artful and enlightening promenade. *40 Arts Circle Drive, Evanston, blockmuseum.northwestern.edu*

### 3. Evanston Farmers Market

A Saturday staple for North Shore foodies and families, this beloved event features farmers and artisanal food vendors galore, plus cooking demos from local chefs and other events and activations. *University Avenue at Oak Street, Evanston, evanstonfarmersmarkets.org*

### 4. Skokie Northshore Sculpture Park

A favorite leisure and recreation path since 1988, this 2-mile stretch is also a showcase for an impressive

collection of more than 60 varied works by local, national and international artists. *East side of McCormick Boulevard between Dempster Street and Touhy Avenue, Skokie, sculpturepark.org*

### 5. Summer Nights With Northlight

North Shore cultural institution Northlight Theatre goes alfresco this summer with a series of live outdoor musical events held at Evanston restaurants, including Alexis J. Roston and Kelvin Roston Jr. at Good to Go Jamaican (June 10); Linda Solotaire at Sketchbook Brewing Company (July 27); and Heidi Kettenring at Peckish Pig (Aug. 24). *Ticket price of \$60 includes light dinner and select drinks, northlight.org*

CLOCKWISE FROM LEFT: PHOTOS: COURTESY OF U.S. BAHAI NATIONAL CENTER; BY SKOKIE NORTHSHORE SCULPTURE PARK CC BY 2.0; COURTESY OF BLOCK MUSEUM OF ART; NORTHWESTERN UNIVERSITY; BY CAROLINA L.S./UNSPASH



Clockwise from top: A grandly airy nook by Morgante Wilson; sophisticated design is Andrea Goldman's hallmark; the master bath and bedroom in a Winnetka home by M. Lavender Interiors; a chic, inviting kitchen by interior designer Andrea Goldman.



## 4 NORTH SHORE DESIGN STARS

Need a home refresh? Turn to one of these North Shore notables.

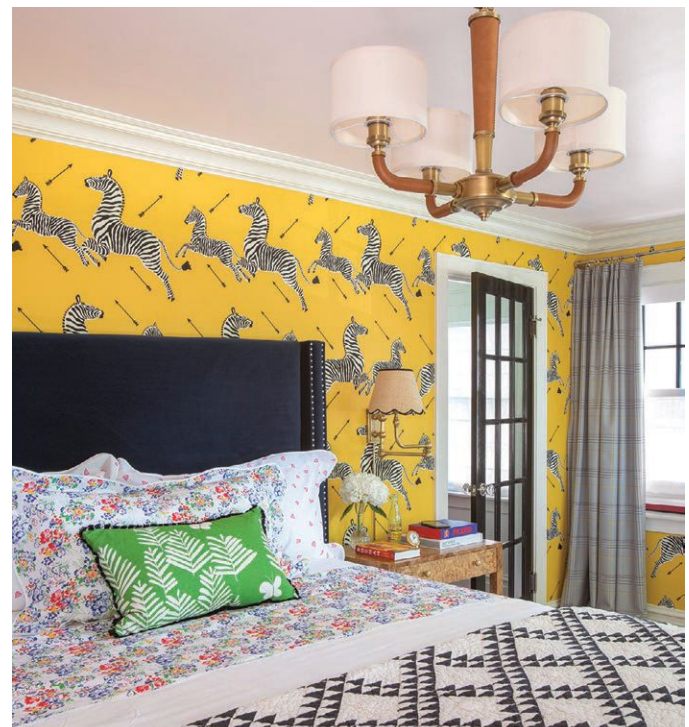
BY J.P. ANDERSON

**1. John Plunkett Interiors** An iconic North Shore name in home decor for more than 90 years, this Winnetka outfit offers everything from complete interior design services to kitchen and bath remodeling; furniture reupholstery and repair; luxury furniture sales; custom window treatments; and much more. [johnplunkettinteriors.com](http://johnplunkettinteriors.com)

**2. M. Lavender Interiors** At this Winnetka-based firm, interior designer Mark Lavender takes inspiration from his Southern roots to create clean and timeless interiors for a variety of clients across the North Shore and beyond, making each project pop with inviting color and texture. [mlavenderinteriors.com](http://mlavenderinteriors.com)

**3. Morgante Wilson Architects** This award-winning Evanston firm is headed by Elissa Morgante and Fred Wilson and boasts a portfolio brimming with dramatic, transformative work. From a jaw-dropping Colorado mountain home to an airy escape in the U.S. Virgin Islands, livability is always top of mind for this premier team of talents. [morgantewilson.com](http://morgantewilson.com)

**4. Andrea Goldman** Modern yet approachable and timelessly beautiful is the aesthetic of this Glencoe-based firm headed by industry veteran Andrea Goldman, whether it's a chic Indiana lakehouse, an art-filled Old Town penthouse or her own swank office. [andreagoldmandesign.com](http://andreagoldmandesign.com)



CLOCKWISE FROM TOP LEFT: PHOTOS BY: MICHAEL ROBINSON; MICHAEL ROBINSON; JANET MESIC MACKIE; MICHAEL ROBINSON

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I N T E R I O R S

# 5 BRANDS FOR SUMMER SWIMWEAR

Pool season is here! Hit the water in trunks, bikinis or maillots from these labels.

BY LUIS R. RIGUAL



Kori bikini and KAI swimsuit from Peixoto Swimwear



Men's trunks from the 50th anniversary collection by Vilebrequin

## 1. Ilde Swimwear

Founded by Jarrod Wilkins and Ilde Gonçalves, Ilde's niche is barely-there swimwear for men who want to be noticed. The made-in-Miami brand is inspired by art deco and its bright colors, all of which are reflected in an eclectic mix of prints and bold patterns. And while having a model's physique is not necessarily a requirement to wear these trunks, having those physical attributes doesn't exactly hurt either. [ildeswimwear.com](http://ildeswimwear.com)

## 2. Luli Fama

A regular at Swim Week, Miami's Luli Fama is a brand with glamazons in mind. Hot lines for spring/summer 2021 include Celestial Dreams, which offers bikinis with a mixture of embellished details; Pura Curiosidad, for lovers of the color pink and its flirty nuances; and Luli Wild, a bold selection that revolves around cheetah prints. [lulifama.com](http://lulifama.com)

## 3. Orlebar Brown

With retail presence at Brickell City Centre, The Setai and Bal Harbour Shops, Orlebar Brown is

British born but oh-so-Miami in spirit. Known for its tailored trunks for men, the brand's latest collection, Wild Garden, was inspired by the blooms of Tuscany and Provence. The line is divided into three assortments: Beach offers swimwear, which this year focuses on the poolside; Coast, made up of dusty hues and washed fabrics that instill a laid-back feel; and Resort, a selection of pieces in a gray, pink and black palette alongside several of the collection's floral and stripe pieces. [orlebarbrown.com](http://orlebarbrown.com)

## 4. Peixoto Swimwear

Founded by Colombian designer Mauricio Esquenazi in Miami, Peixoto is a brand that offers a cross between the tiny styles that reveal too much and overly large cover-ups that conceal feminine beauty. This happy compromise works well in these parts, where swimwear that takes women from the lounge chair to the restaurant is a must. Peixoto's spring/summer 2021 offerings include plunging necklines, notice-me prints and happy solids. [peixotowear.com](http://peixotowear.com)

## 5. Vilebrequin

With options for mom, dad and junior, Vilebrequin has family style amply covered. The label's 50th anniversary collection nods to its St-Tropez roots with 1970s imagery on trunks, bikinis and one-pieces. Sure to be popular at pool parties this summer: the 1975 Rosaces swimsuit for women and the 1976 Sun Turtles trunks for men. Terry cloth polos, linen shirts and assorted accessories complete the line. [vilebrequin.com](http://vilebrequin.com)

PEIXOTO SWIMWEAR PHOTO BY BETH STUDBERG; MEN'S TRUNKS PHOTO COURTESY OF VILEBREQUIN

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Gemma Parker Design is an award winning Chicago-based design firm specializing in residential interiors. Each project is tailored to the individual client to reflect both their lifestyle and aesthetic—with an emphasis on beauty and function. 312.789.4473 or [gemmaparkerdesign.com](http://gemmaparkerdesign.com)

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#### BOMBOBAR

Hosting office happy hours, kids and adult birthday celebrations, ice cream socials, get-togethers and more, the 1,500-square-foot BomboBar is Top Chef alum, Chef Fabio Viviani's second Chicago location in the Old Town neighborhood. Initially introducing dessert aficionados and more specifically doughnut fans to a new type of doughnut, a holeless Italian doughnut called the bomboloni, Chef Viviani created a city phenomenon with Chicagoans inquiring about BomboBar's offerings. Always rotating the menu, BomboBar not only serves sweet dishes like the bomboloni and housemade gelato, but also a variety of savory dishes like Chef Viviani's BomboBurger. Food offerings aside, BomboBar has the ability to host small-scale events and their wine on tap is always a hit. Powered by DineAmic Hospitality. 1529 N Wells St., 312.967.7000 or [www.bombobar.com](http://www.bombobar.com)

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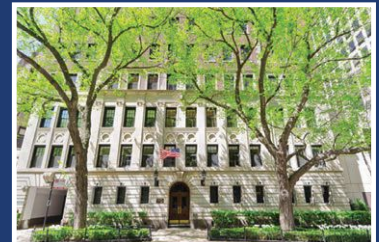
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Airoom Architects, Builders and Remodelers have almost 60 years of experience in home remodeling and custom home building in the Chicagoland area. Airoom combines architecture, engineering, construction, interior design, purchasing and financing into a coherent whole. Airoom was founded in 1958 and is led by CEO, Michael Klein, and their award-winning staff. [www.airoom.com](http://www.airoom.com)

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As the largest custom framing store in the country, Artists Frame Service offers a breathtaking and unmatched selection of mouldings from around the world. The company pioneered the one-week turnaround and operates its own 40,000-square-foot manufacturing facility, giving it unparalleled control over quality and craftsmanship from conception to completion. *Lincoln Park: 1867 N. Clybourn Avenue River North: 433 N. Wells Street, Highland Park: 225 Skokie Valley Road (At Crossroads Shopping Center) 773.248.2800 or [www.artistsframe.com](http://www.artistsframe.com)*

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California Closets does more than just closets—they are experts in space planning for every area of your home. Regardless of your needs or aesthetic preferences, California Closets can design and deliver a unique storage solution that looks beautiful and performs as promised. Now Open at *The Village at Deerfield Square! 720 N Waukegan Rd., Deerfield, 847.398.9350, and in Chicago at 225 W Illinois St., 312.755.0711 [www.californiaclosets.com](http://www.californiaclosets.com)*

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Carpets of Highwood is a full-service family-owned and family operated-flooring company. We take pride in earning our clients' trust from curating stylish services and surpassing expectations. 2699 Waukegan Ave., 847.266.1400 or [www.carpetsofhighwood.com](http://www.carpetsofhighwood.com)

#### **CHALET LANDSCAPING**

*Chalet is deep-rooted in history as a third-generation, family-owned, local business. From our humble beginnings as a self-started yard care business by L.J. Thalmann, we have grown to incorporate multiple divisions, increasing the Chalet offerings. The expansion of our Landscape Division and the addition of Chalet Farms are just a few of the transformations that have helped shape Chalet. We constantly strive to find new ways to accomplish our mission of exceeding the expectations of our customers and continually improve our image of excellence and professionalism. 3132 Lake Ave., 847.256.0561 or [www.chaletnursery.com](http://www.chaletnursery.com)*

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The Design Center is the world's largest resource for custom home furnishings and interior design. With more than 125 showrooms under one roof, you'll discover luxury furniture, fabrics, lighting, flooring and rugs, wallcoverings, accessories, art, and much more. 222 Merchandise Mart Plaza, Floors 6, 14, 15 & 16. 312.527.7054 or [www.designcenter.com](http://www.designcenter.com)

#### **DOVETAILS CABINETRY**

The goal of our design team at Dovetails Cabinetry is to create unique and personalized spaces for the home that reflect our client's lifestyle. Every design we produce is thoughtfully created, innovative, and visually impactful, while being mindful of possible limitations in space, scope, and budget. 259 Waukegan Ave., 847.579.1600 or [www.dovetailscabinetry.com](http://www.dovetailscabinetry.com)

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A John Plunkett Interiors is a luxury design firm offering both concierge interior design services for projects of all sizes, and direct access to renowned home furnishing brands, at competitive prices. Designed to make the decorating process more seamless, convenient, and value-driven for busy, professional people, it is rare to find so many possibilities under one roof. 1600 10th St., 847.710.7775 or [www.johnplunkettinteriors.com](http://www.johnplunkettinteriors.com)

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Lake County Barnwood gives old Midwest barns new life by not only reclaiming the materials but also recording each structure's history, so customers know where their wood comes from and why it deserves a second life. Our handcrafted furniture, seasonal décor, and custom installations showcase each board's age, patina, and past life. 36961 N Rt. 83, 224.444.8918 or [www.lakecountybarnwood.com](http://www.lakecountybarnwood.com)

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LuxeHome is the world's largest collection of premier boutiques for homebuilding and renovation. Located on the first floor of the Merchandise Mart in downtown Chicago and open to the public to shop, LuxeHome features 30+ boutiques spanning over 100,000 square feet of space devoted to kitchen, bath, cabinetry, tile and beyond. 222 W. Merchandise Mart Plaza 312.527.7939 or [www.luxehome.com](http://www.luxehome.com)

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Mariani Landscape is a top 100 residential landscape company offering award winning design, construction and maintenance services throughout the Chicagoland area. Operating from two locations, Lake Bluff and also Westmont, Mariani Landscape provides design and installation for any size project with exquisite maintenance for your home. Mariani Landscape provides Commercial design and maintenance for select HOA properties and also snow management. Call or visit their website and one of their specialized client representatives will help beautify and protect your landscape investment so it may reach its full potential and ensure its longevity for years to come! 300 Rockland Rd., 847.234.2172 or [www.marianilandscapelandscape.com](http://www.marianilandscapelandscape.com)

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Navigate through Maze Home's huge global collection of furniture, lamps and accessories for a one-of-a-kind home design piece or gift. A full-service design firm for more than 30 years, Bardes Interiors' projects range from ground-up to finishing touches. 735 Elm St., Winnetka 847.441.1115 or [www.mazehome.com](http://www.mazehome.com)

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At Serena & Lily, we combine our love of breezy California style with our passion for great design. Stop by our Chicago Design Shop for complimentary design services, curated mood boards, floor plans, swatches, product suggestions, and styling tips, each customized to bring your individual vision to life. 853 W. Armitage Ave., 773.435.6036 or [www.serenaandlily.com](http://www.serenaandlily.com)



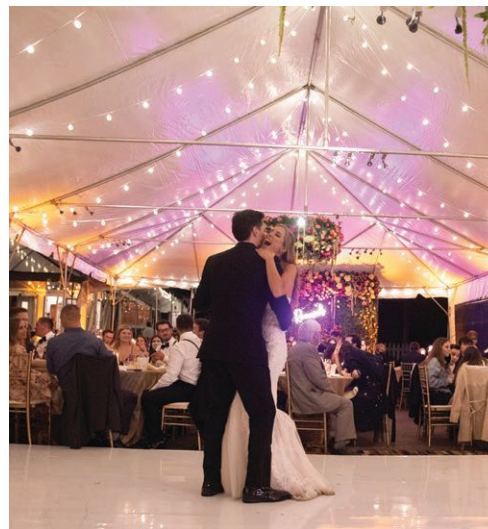
MODERN LUXURY SPOTLIGHT  
**about town**

### Backyard Wedding Goals

*By Mindy Moore - mooreFUN Events*

Danielle & Mike's vibrantly hued backyard wedding was one of my favorites this past year! We were happy and excited to transform their family home in Highland Park into a breathtaking ceremony and reception for their closest loved ones. The bride and groom danced the night away under floral rings and were surrounded by glimmering candlelight.

*Photos Courtesy of Phil Goldman Photography  
Event Planning: Mindy Moore - mooreFUN Events  
Cake: The Bent Fork Bakery*



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Shake Guys is Chicagoland's cedar roofing expert. Whether it's time to repair, preserve, replace or switch to a composite roofing system by DaVinci, our certified experts are here to simplify your cedar shakerooft care. 520 E. Illinois Rte. 22, 847.278.2272 or [www.shakeguys.com](http://www.shakeguys.com)

## STUDIO SNAIDERO CHICAGO

Snaidero Chicago is a full-service design showroom specializing in design development, space planning and FF&E selections for Snaidero Italian Cabinetry. Made in Italy, Snaidero offers an exceptional product that is a result of the continued partnership with world-renowned architects and designers such as Paolo Pininfarina. 222 W Merchandise Mart Plz 312.644.6662 or [www.snaiderochicago.com](http://www.snaiderochicago.com)

## THE ABL GROUP

Started in 1974, The ABL Group has earned the distinction of being one of the premier remodeling, painting, and home improvement companies of Chicago's North Shore. Our staff is committed to offering the very best in customer service, value, and quality. Combine that with the latest in technology and innovation and you'll have the peace of mind in knowing your project is getting done right, the first time. 259 Waukegan Ave., 847.579.1600 or [www.theablgroup.com](http://www.theablgroup.com)

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Modeled after a 15th-century English manor, Deer Path Inn has been named Best Wedding Venue and won WeddingWire Bride's Choice Award in 2010, 2011, 2012, 2013 and 2014 for outstanding food and service. Choose the Windsor Hall Ballroom featuring a marble fireplace and baby grand piano or the English Room and lovely courtyard. 255 E. Illinois Rd., 800.788.9480 or [www.dpihotel.com](http://www.dpihotel.com)

## MISCELLANEOUS

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### THE LAW OFFICES OF ANNE SCHMIDT, LLC. ANNE PRENNER SCHMIDT, MANAGING PARTNER

Anne Prenner Schmidt is an accomplished family lawyer and certified Mediator. She draws on her legal and business experience to help resolve the serious issues impacted by conflict during the difficult process of marital dissolution. As a member of the Collaborative Law Institute of Illinois and a neutral results oriented facilitator she helps the parties avoid the stress, strain, lasting pain and expense resulting from litigation. 1736 1st St., 312.208.7389 or [www.anneschmidtllaw.com](http://www.anneschmidtllaw.com)

## NORTH SHORE: ENTERTAINING

### HMR DESIGNS

HMR Designs is a world-class event design and production firm. With a dynamic collection of creative talent and specialized resources, the team shares a profound passion for unprecedented, ever-elevating design. Clients have rightfully come to expect the finest in service and awe-inspiring results. 4200 W Bryn Mawr Ave., 773.782.0800

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At Jordan's, everything from your originally designed menu to lighting,

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## NORTH SHORE WEDDINGS & EVENTS

NSWE takes an extraordinary approach to creating flawless, chic events that will entertain and inspire you and your guests. Let the planning experience be enjoyable by allowing a professional to handle the details. Services are solidly based in event design and management with more than 15 years of experience in the special events industry. 990 Green Bay Rd., Ste. 2, Winnetka, IL 60093 312.546.2360 or [www.northshoreevents.com](http://www.northshoreevents.com)

## REAL ESTATE BROKERS & AGENTS

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### COMPASS REAL ESTATE

As an innovative residential real estate firm, Compass empowers their agents so they have more time for advising their clients. With the solutions-driven mindset of a startup and the sophistication of a luxury brand, Compass is the future of real estate *Compass Chicago Headquarters, 20 W. Kinzie St., 15th Floor 773.482.1917 or [www.compass.com](http://www.compass.com)*

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The Chicago Association of REALTORS® provides advocacy, professional development and resources that are designed to enhance business success, service to clients and engagement in communities, for a diverse community of real estate professionals. 312.803.4900 or [www.chicagorealtor.com](http://www.chicagorealtor.com)

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Global Luxury Specialist of Coldwell Banker. From the North Shore to the Lake Shore Vikki Kokuzian Real Estate focuses on helping individuals make their transition from a single family home to a condo in downtown Chicago. Whether you moved to the suburbs to raise a family and now want to feel the city heart beat again or you have children going to college, starting a new job or want them to experience living on their own in the "real world," Vikki Kokuzian Real Estate is here every step of the way giving you an efficient, seamless, rewarding experience. 676 N. Michigan Ave., Ste. 3010, 312.545.0076 or [www.vikkikokuzian.com](http://www.vikkikokuzian.com)



Diana Guerrero gets made over by Maria Elena Jona at Loft329 Beauty & Photography Studio



Jennifer Esposito, Donna Walker and Margo Hughes at Slyce Coalfired Pizza



Marcia Bort Hebard, Ava Markoutsas, and Allison Silver at The ABL Group

MODERN LUXURY SPOTLIGHT

# about town

Highwood Girls Night Out  
with the  
Highwood Chamber  
of Commerce

**Downtown Highwood**  
**April 15, 2021**

The Highwood Chamber of Commerce said “cheers to women in business” at its 7th Annual Girls Night Out Event on April 15th. Women flocked to nearly a dozen businesses in downtown Highwood, sipping, shopping and finding giveaways along the route.

“Party pedal cabs” whisked ladies to eleven locations including the Bank of Highwood-Fort Sheridan, Pazzo Di Vino Winery, El Buren Caribbean Cuisine, Loft329 Beauty & Photography Studio, Carpets of Highwood, The ABL Group, Blow-By-Blow salon, Slyce Coal Fired Pizza, Disotto, Windy City Dispensary, and The Silk Thumb. Guests received a fabulous swag bag containing a commemorative martini glass from the Bank of Highwood-Fort Sheridan, a fun Girls Night Out mask from Absolutely Creative Promotions, and goodies from the Bent Fork Bakery, Pastificio, Slyce Coal Fired Pizza, the ABL Group, 28 Mile Distillery, Windy City Dispensary, Skokie Valley Laundry and All Star Home Improvement. Lucky locals used #GNO on social media to win raffle prizes from Loft329, The ABL Group, Pat’s Canning, and Carolyn Cerf of Coldwell Banker Realty. All told, the event supported at least 20 local businesses and raised several thousand dollars to fund the Chamber’s local business support services. It also provided a welcome return to night-on-the-town fun for over 150 ladies. Covid precautions were taken, of course. Highwood events are back and safer than ever.

Stay tuned to @HighwoodChamberofCommerce on Instagram and Facebook, and visit [highwoodchamber.com](http://highwoodchamber.com) to find more Highwood events.

*Photography by Diana Gran*



Meredith Hayes and Lucy Putlak, Linda Scholly



Noelia Mendoza-Lino, Alison Kopp, Sheri Ori & Diana Guerrero at The Silk Thumb



Krista Hanson, Lindy Fox, Jeannie Murphy, Bridget Lipezker, Jessica Pecaro and Besty Morton

## REAL ESTATE BUILDERS & DEVELOPERS

### CHESTNUT ROW HOMES, LLC

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In the premier location where Lake Michigan and the Chicago River meet, these new-construction, luxury condos exude modern elegance. These one, two, three, and four-bedroom residences feature floor-to-ceiling windows, sleek finishes, and unparalleled lake views. Cirrus offers over 48,000 square feet of world-class wellness amenities and direct access to parks, restaurants, the river walk, and lake. 211 N. Harbor Dr., 312.469.8090 or [www.cirruscondos.com](http://www.cirruscondos.com)

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When an older home needs updating and modernizing, Lynch Construction knows how to keep the best of the house's history while fixing outdated systems and sympathetically renovating spaces. 100 N Skokie Hwy., Lake Bluff or [www.lynchconstruction.biz](http://www.lynchconstruction.biz)

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The residences at NEMA Chicago offer exclusive access to an extraordinary collection of serviced amenities, crafted for wellness, entertainment, and convenience. Renowned for its personal, predictive service and powered by technology, NEMA is designed to deliver an elevated living experience, a new kind of home. Now leasing Studio to Four-Bedroom Apartments, NEMA Chicago is a real estate project owned/being developed by S Loop Chicago Development II, LLC. 1210 S Indiana Ave., 312.638.2226 or [www.nemachicago.com](http://www.nemachicago.com)

## SHOPPING

### AVENUE FASHIONS

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### BURDEEN'S JEWELRY

This family-owned luxury jewelry boutique celebrates 30-plus years of design excellence and quality. Their amazing new location showcases the finest custom jewelry and exclusive timepieces from Breitling, Ulysse Nardin, Omega, Chopard, Glashutte Original and Jaeger-LeCoultre. Their mission is to provide fairly priced, stunning selections with unequivocal service. 1151 W. Lake Cook Rd., 847.459.8980 or [www.burdeens.com](http://www.burdeens.com)

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For 30 years, Citywoods has been the North Shore's premier gallery and gift destination. Carrying the work of over 100 American artists, Citywoods maintains an ever-changing collection of handmade fine and fashion jewelry, furniture, photography, wooden bowls and boards, jewelry boxes, and hand blown glass. Address: 651 Central Ave., 847.432.9393 or [www.citywoods.com](http://www.citywoods.com)

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This third-generation certified couture cleaner, founded in 1956, is recognized as a "Perfect 10" by CS Brides, "Best Couture Cleaner" by Chicago magazine and "Best in the City" by CS. Davis provides pickup and delivery service from Hyde Park north to Lake Forest. 1920 Harrison Street, Evanston and 3325 W. Bryn Mawr Ave., Chicago 866.267.4560 or [www.davisimperial.com](http://www.davisimperial.com)

### EXCLUSIVE TACORI EVENT AT BELLA COSA JEWELERS

Join Bella Cosa Jewelers for their Exclusive Tacori Event in March! Enjoy exclusive savings available only at Bella Cosa Jewelers during the event. Earn \$500 back in a Bella Cosa gift card and more! Whether you're looking for an engagement ring, resetting your existing diamond into a fresh new look, or searching for a special gift...this is the exclusive event you don't want to miss! See store or website at [www.MyBella.com](http://www.MyBella.com) for details. Willowbrook Location March 6-8, Wilmette Location March 13-14

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### NEW BALANCE NORTH SHORE

If you're looking for New Balance footwear or apparel, there's simply no better place to go than New Balance North Shore in Highland Park. With something to fit everyone in the family, their huge selection includes the latest and best styles offered by New Balance. 610 Central Ave., Highland Park 847.266.8323 or [www.shopnewshoes.com](http://www.shopnewshoes.com)

### NIC+ZOE

NIC+ZOE is a fiercely female, mother-daughter led brand with a passion for high-quality knits, playful prints and delightful design details. Each piece is carefully crafted with sophistication, elegance, and a little whimsy, for women who are as powerful as they are playful. NIC+ZOE founder, Dorian Lightbown, is one of those women. With the belief that clothing should always inspire and never stifle, she creates intuitive pieces that effortlessly move through all of life's artful turns. Now with 800+ points of sale in major department stores like Nordstrom, Bloomingdales, Lord & Taylor, Hudson's Bay, Neiman Marcus Direct, and 600+ specialty stores, NIC+ZOE creates style that never stops for women who don't either. Explore our Fall Collection at our Highland Park Store. 647 Central Ave., 847.748.8489 or [www.nicandzoe.com](http://www.nicandzoe.com)

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Nestled on Chicago's prestigious Oak Street, Ultimate Bride continues its reign as one of the country's finest bridal salons. The bride will be surrounded by a beautiful selection of designer gowns with a full realm of services, enhanced by elegance, ambiance and courteous consultation. From conservative to trendy, traditional to contemporary, Ultimate Brides are sure to find the perfect dress for their wedding day. 106 E. Oak St. 312.337.6300 or [www.ultimatebride.com](http://www.ultimatebride.com)



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From left: The exterior of Deer Path Inn; new general manager Patrick Lacassagne.



# FIVE-STAR STATUS

The new general manager of the iconic Deer Path Inn is aiming to make every guest's stay spectacularly unique.

BY ANTONIA DEPACE

It's time for a staycation—and there's no better place to take one than at the Deer Path Inn ([thedeerpathinn.com](http://thedeerpathinn.com)). And now, a new face awaits at the whimsical half-timber Tudor house. Meet Patrick Lacassagne, the newest general manager at *Travel + Leisure's* No. 1 hotel in the Midwest. Since opening in 1929, the inn has been known for its impeccable English innkeeping on the North Shore, as well as its attention to detail, and Lacassagne plans on keeping the bar high. "The Inn being a boutique hotel allows me to spend more time with the community," he says.

"The Deer Path Inn is such a unique place, and preserving its culture of service is one of my top priorities." Lacassagne has worked with familiar names like The Knickerbocker, The Westin, Waldorf Astoria and Sofitel Luxury Hotels—where he stayed for nearly eight years and helped with the openings of Sofitel Legend Old Cataract Aswan in Egypt and Sofitel Agadir Thalassa Sea & Spa in Morocco, and the renovation of the Sofitel Washington DC.

When the Deer Path Inn came knocking, he knew it was time for a change. And so, in December 2020, he moved to Lake Forest and took over for

previous innkeeper Matt Barba. Of course, guests can still expect five-star luxury and family-friendly service, and Lacassagne is bringing in a strong international luxury experience as well as knowledge of multicultural cuisines. "We implemented some new specials, new cocktails," he says, pointing out bites like whole roasted branzino and a Strawberry Field spring cocktail. "We are aiming for a seasonal trend right now."

Of course, when the inn reopened in January, safety protocols from the pandemic were put into place, but Lacassagne knew that he had to implement special activities

and accommodations to keep the inn in high regard. So he designed a staycation. Prior to arrival, each guest is called to figure out the details of their stay and why they are visiting. From there, Lacassagne and his team try to plan activities accordingly. "We had a family who came two weeks ago, and it was really about the child, so we created some amenities for them," he says. "We did a little scavenger hunt in downtown Lake Forest with some little tricks for them to make it attractive, and then we organized a picnic basket with a bicycle by Lake Forest Beach for them to just escape as a family of four." A picnic by the lake? Sign us up.

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